

Draft General Plan Goals and Policies

As a critical milestone in the development of Moorpark's updated General Plan, we are pleased to publish the Plan's draft updated goals and policies, for review by our community. These goals and policies were developed by the General Plan Advisory Committee (GPAC) based on the comments provided by stakeholders over the course of the General Plan Update process, and are intended to provide the roadmap towards achieving the Vision Statement for the City drafted by the public and GPAC, and approved by the City Council on February 3rd, 2021:

Moorpark in 2050 is a virtually and physically connected community that provides a sustainable, diverse, inclusive, equitable and safe place to live, work, and play for all generations. Moorpark supports and values local businesses, arts and education, innovation, healthy living, and maintains its family-oriented small-town feel. We are stewards of the environment and honor our agricultural and cultural heritage. We balance these values to maintain a high quality of life for our residents.

The goals and policies in this package are organized by each element of the General Plan. A **goal** sets the general policy direction. It is an ideal future end related to public health, safety, or general welfare. A goal is a general expression of community values and, therefore, may be abstract in nature. Consequently, a goal is generally not quantifiable or time dependent. A **policy** is a specific statement that guides decision-making. It indicates a commitment of the City Council to a particular course of action. A policy is based on and helps implement a general plan's vision.

We need your input on whether the preliminary goals and policies included here reflect the vision and values shared by the community. If you are reviewing these draft goals and policies on the project website, you will be able to submit comments directly within the document viewer. You may also provide comments directly to the project team via email at info@moorparkgeneralplan.com. At the 4th General Plan Community Workshop being held on September 24, 2022, you will have an opportunity to speak with your neighbors and members of the General Plan Update project team about the goals and policies, and to provide comments in person.

Feedback provided online and in person will be used to refine the goals and policies for inclusion in the final General Plan document, which will be provided for public review in early 2023.

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Land Use Element: Goals and Policies

GOAL 1: Development Capacity

Sustainable growth through well-planned development that provides for the needs of Moorpark’s residents and businesses, makes efficient use of land and infrastructure, protects important environmental resources, promotes the health of the community, and maintains the unique character distinguishing the City as a special place in the region.

Policy 1.1: Growth respecting Moorpark’s values and character. Accommodate growth that is consistent with community values and complements the scale and character of Moorpark’s residential neighborhoods, business districts, and natural environmental and historic agricultural setting.

Policy 1.2: Types and distribution of land uses. Accommodate population and employment growth attributable to the categories and standards for densities/intensities of the land uses depicted on the Land Use Diagram and as evaluated in the General Plan Program Environmental Impact Report (PEIR).

Policy 1.3: Housing to meet resident needs. Review the City’s land use inventory concurrent with Housing Element updates and, if necessary, modify the land use element to ensure that general plan policies are being adhered to and to provide an adequate up-to-date database for continuing development considerations.

Policy 1.4: Public services to support growth. Coordinate new development and redevelopment of existing properties to ensure that the existing and planned capacity of public facilities and services shall not be adversely impacted.

Policy 1.5: Development timing. Manage new development and redevelopment to ensure that it is orderly with respect to location, timing, and density/intensity; concurrent with the provision of local public services and facilities; and compatible with the overall community character.

Policy 1.6: Development priorities. Prioritize infill and redevelopment of existing developed areas and immediately adjoining properties to achieve a seamless and connected development pattern, limiting expanded development outward into hillsides and natural areas.

GOAL 2: Sphere of Influence

A logical Sphere of Influence ensuring consistency with Moorpark's visions and values.

Policy 2.1: Growth beyond the City's boundaries. Evaluate the appropriateness of expanding Moorpark's Sphere of Influence to manage conservation and uses adjoining the City boundary, consistent with the community's visions and values and consideration of the area's environmental resources, hazards, accessibility of infrastructure and services and local and regional growth policies and regulations.

Policy 2.2: Process for considering future areas of growth. Participate in Ventura County Local Agency Formation Commission's five-year municipal service and Sphere of Influence reviews to identify appropriateness of any modifications to City's designated Sphere of Influence.

GOAL 3: Land Use Mix

A mix of land uses that meets the diverse needs of the Moorpark community.

Policy 3.1: Housing for all residents. Provide a mix of residential densities to accommodate the housing needs of all members of the community and address Moorpark's fair share of regional housing needs consistent with the Housing Element.

Policy 3.2: Housing types. Provide for the development of a diversity of residential product types, lot sizes, and designs, unless determined by the City to be infeasible due to the size of the project.

Policy 3.3: Broader mix of housing types. Facilitate the development of mid-range, or "missing middle," housing units such as duplexes, multiplexes, courtyard homes, and townhomes.

Policy 3.4: Reuse of declining commercial properties. Promote the redevelopment of commercial centers and corridors that are underutilized, where businesses have closed, and do not exhibit supportable market demand for economically viable uses desired by the community.

Policy 3.5: Mixed-use development. Provide for development projects that mix housing with commercial uses to enable Moorpark's residents to live close to businesses and employment, reducing vehicle trips, and supporting social interactions.

Policy 3.6: Industries and jobs. Prioritize the development of industries that have limited emissions, meet local, regional, and state air and water pollution control goals and standards, and are designed to be compatible with surrounding land uses.

Policy 3.7: Transit-oriented development. Promote opportunities to develop uses that can economically benefit from their proximity to the Moorpark Metrolink Station and promote increased ridership.

Policy 3.8: Public services and facilities. Support a diversity of uses and services supporting Moorpark's residents such as facilities for governance and administration, public safety, seniors and youth, community gatherings, and comparable activities.

Policy 3.9: Parks, recreation, and open spaces. Maintain existing parks and recreation facilities, trails, and other open space amenities and develop new parks, facilities, and amenities in areas of need consistent with the provisions of the Open Space, Conservation and Recreation Elements.

GOAL 4: Urban Form

A city of distinct, compact, and walkable centers and corridors, surrounded by diverse and complete neighborhoods, and connected to a unifying network of greenways and open spaces.

Policy 4.1: Sustainable urban form. Provide an overall pattern of land uses that promotes efficient development; reduces automobile dependence, greenhouse gas emissions; and consumption of non-renewable resources; ensures compatibility among uses; enhances community livability and health; and sustains economic vitality.

Policy 4.2: Focused development. Reinforce existing patterns of development by concentrating development in key centers and districts serving as destinations and gathering places for the community that are linked by pedestrian connections to adjoining residential neighborhoods, such as the downtown High Street corridor, Mission-Bell/Moorpark Town Center, and Moorpark Marketplace.

Policy 4.3: Residential neighborhoods. Maintain a development pattern of distinct residential neighborhoods oriented around parks, schools, and community facilities that are connected with neighborhood-serving businesses and public transit.

Policy 4.4: Multi-family housing. Promote the development of multiple-family dwellings in close proximity to employment opportunities, shopping areas, public parks, and transit lines, with careful consideration of the proximity to and compatibility with single-family neighborhoods.

Policy 4.5: Community-serving uses. Encourage uses that meet the daily needs of residents such as grocery stores, local-serving restaurants, and service businesses to be located within safe walking distance of residents.

Policy 4.6: Highway-oriented development. Cluster commercial development in compact areas along major roadways and provide pedestrian links to adjacent residential areas.

Policy 4.7: Moorpark College community. Promote the long-term development of commercial uses and housing in proximity to Moorpark College.

Policy 4.8: Enhanced industrial districts. Support new industrial development adjacent to and as infill within existing industrial uses and along major transportation corridors.

Policy 4.9: Development fit with natural terrain. Decrease the overall density and intensity of development as the slope of the natural terrain increases.

Goal 5: Character

A well-designed community contributing to the City's distinct identity and quality of life of residents.

Policy 5.1: Development complements existing character. Require that new development be designed to complement Moorpark's historical family-oriented small-town feel.

Policy 5.2: Integration of public spaces. Maintain public spaces and services to create an aesthetically and functionally welcoming environment.

Policy 5.3: Special design districts. Establish design concepts for the overall community and special treatment areas, such as the downtown district, which may include guidelines for architecture, landscape architecture, signage, streetscape, and infrastructure.

Policy 5.4: Landscapes for quality development. Require the use of landscaping around residential, commercial, and industrial buildings and parking areas as well as along easements of flood control channels (where feasible), roadways, railroad right of ways (where feasible), and other public and private areas, to soften the urban environment and enhance views from roadways and surrounding uses.

Policy 5.5: Compatible land uses. Require design features that provide visual relief and separation between land uses of conflicting character.

Policy 5.6: Historic resources. Collaborate with the County of Ventura Cultural Heritage Board and Moorpark Historical Society to identify, inventory, and preserve Moorpark's historical resources.

Policy 5.7: Public art. Encourage the provision of art in public places and inclusion of works of art or artistic elements as a part of commercial and industrial development projects.

Policy 5.8: Entryways. Encourage the development of identifiable entryways for the overall community, and unique or principal business/commercial districts of the City (i.e. City core and transportation corridors) and establish design standards for these areas that include landscape setbacks, sign monumentation, and other special design treatments.

Goal 6: Maintenance and Compatibility with Other Uses

Development is located and designed to maintain the qualities distinguishing Moorpark and ensure effective transitions among neighborhoods and districts.

Policy 6.1: Land use compatibility. Require that development is located and designed to assure compatibility among land uses.

Policy 6.2: Development transitions. Require that the scale and massing of new development in higher density locations provide appropriate transitions in building height and bulk that are sensitive to the physical and visual character of the adjoining uses.

Policy 6.3: Design for safety. Require that development and public spaces are designed to enhance public safety and discourage crime by providing street-fronting uses, adequate lighting, and features that cultivate a sense of community ownership.

Policy 6.4: Property maintenance. Maintain aging structures and prevent deteriorating conditions through private and public conservation and rehabilitation programs.

Policy 6.5: Property upgrades. Provide for and promote the revitalization of visually degraded landscaping, building facades, and deteriorated buildings in the community.

Policy 6.6: Gathering places for residents. Permit the development of assembly facilities for social, cultural, and educational organizations in locations where they can be located, designed, and managed to assure compatibility with of adjoining uses.

Policy 6.7: Protection from environmental hazards. Prohibit or effectively control land uses that pose potential environmental hazards to Moorpark's neighborhoods and districts.

GOAL 7: Compatibility with the Natural Environment

Land uses and development intensities that are compatible with scenic and natural resources and that encourage environmental preservation.

Policy 7.1: Mitigate environmental impacts. Locate and design new development to minimize adverse visual and/or environmental impacts to the community.

Policy 7.2: Design development to respect natural setting. Require that new development respect, integrate with, and complement the natural features of the land including conforming building massing to topographic forms, restricting grading of steep slopes and encouraging the preservation of ridgelines and significant hillsides as prominent visual features.

Policy 7.3: Protect uses from hazards. Require that new development be located and designed to avoid or mitigate any potentially hazardous conditions.

Policy 7.4: Open space corridor. Preserve and enhance the flood control easement area adjacent to the Arroyo Simi floodway as an important natural and scenic feature of the community.

Policy 7.5: Arroyo Simi corridor recreation. Encourage the development of compatible open space/recreational uses of the Arroyo Simi floodway that are consistent with the provisions of the Federal Emergency Management Agency for floodway uses.

GOAL 8: Sustainable Land Use Development

Land use development practices that protect environmental resources, reduces greenhouse gas emissions, removes carbon from the atmosphere, and is resilient to climate change.

Policy 8.1: Model of environmental sustainability. Establish Moorpark as a leader of land use development practices that contribute to the sustainability and stewardship of environmental resources including air quality protection, energy and water efficiency, natural resource conservation, reduction of greenhouse gas emissions, and resilience to the impacts of climate change.

Policy 8.2: Reduction of energy and water use. Encourage developers to exceed standards for building design and construction specified by the California Green Building Standards Code, with goals of achieving net zero energy and water use.

Policy 8.3: Design for climate change. Require major development projects, as defined in the Municipal Code, to prepare greenhouse gas reduction and climate change resilience plans.

Policy 8.4: Adaptive re-use of existing buildings. Encourage the adaptive reuse of structures as a means of minimizing waste, capitalizing on a building's embodied energy, and supporting environmental sustainability.

Policy 8.5: Low-impact landscapes. Require new development projects to use low impact landscaping techniques which include drought-tolerant plant species, reduction of turf area, irrigation designed to meet plant needs, and grouping plants according to their watering needs. Help facilitate the transition of landscaping within existing residential communities to low impact landscaping types.

Policy 8.6: Sustainable streetscapes. Consider improvements of the City's streetscapes addressing the impacts of climate change by such techniques as tree canopies to reduce heat islands and use of pervious paving, and bioswales to capture stormwater and percolate into the groundwater.

Policy 8.7: Habitat protection. Encourage public and private projects to be located and designed to preserve significant habitats, vegetation, and other significant educational, scientific, and scenic resources of social value, protect air quality, and reduce greenhouse gas emissions as specified by the Conservation, Open Space and Recreation Element.

Policy 8.8: Waste reduction and recycling. Require that commercial, industrial, and manufacturing uses implement reuse, reduction, and recycling programs consistent with applicable State regulations.

Policy 8.9: Design to avoid hazards. Require that development in significant hazard areas is located and designed to ensure safety in accordance with the Safety Element.

GOAL 9: Health and Wellness

Land use development practices that contribute to healthy lives for Moorpark's residents.

Policy 9.1: Healthy buildings and places. Promote a healthy built environment by encouraging the design and rehabilitation of buildings and sites for healthy living and working conditions, including promoting enhanced pedestrian-oriented circulation, lighting, building materials, and universal accessibility using existing tools, practices, and programs.

Policy 9.2: Active pedestrian environment. Locate and design new development to foster active pedestrian access and use by such techniques as locating a mix of uses and buildings around common plazas and open spaces to promote outdoor gatherings and walking among businesses, inclusion of bicycle storage facilities, and pedestrian walkways and connections to adjoining residential neighborhoods.

Policy 9.3: Age-friendly living. Encourage the development of barrier-free buildings and streets, enhanced mobility, and independence of people with disabilities and safe neighborhoods to support a life-long process of active aging by making Moorpark an “age friendly” city that strives to create a positive, socially inclusive, and supportive environment.

Policy 9.4: Active transportation. Promote infrastructure improvements that support active transportation with safe, attractive, and comfortable facilities that meet community needs.

Policy 9.5: Parks contributing to healthy lives. Promote opportunities for physical activity for users of all ages and abilities by continuing to improve the quality of existing park and open space facilities and creating recreation programs as defined by the Conservation, Open Space, and Recreation Element.

Policy 9.6: Urban agriculture. Encourage and preserve land for urban agriculture in the city to ensure a long-term supply of locally produced healthy food; promote resiliency, green spaces, and healthy food access through resources such as a farmers’ market; increase the number of urban agriculture sites including but not limited to: community gardens, parkway gardens, urban farms, and rooftop gardens.

Policy 9.7: Arts and culture. Support arts and culture as a way of enhancing mental health, social connectedness, and overall well-being.

Policy 9.8: Healthy food options. Promote ready access to affordable, fresh, and healthy food options by supporting and promoting community gardens, urban agriculture, culinary classes, farmers markets, and full service and culturally diverse markets.

Policy 9.10: Responsible alcohol use. Support responsible alcohol regulations that protect public health, safety, and welfare that include, but are not limited to: responsible advertising, licensing conditions, social host regulations, prevention of overconcentration of stores selling alcohol, and appropriate public education.

Policy 9.11: Drug aversion. Discourage drug (mis)use through prohibition of the cultivation or use of cannabis, appropriate public education, and extra-curricular programs and activities for youth (e.g., Teen Center, Boys and Girls Club, etc.).

GOAL 10: Fair and Equitable

Fair and equitable access for all residents to employment, housing, parks, education, recreation, transportation, retail, and public services, including participation in governmental decision-making.

Policy 10.1: Access to services and amenities. Strive to ensure that recreational, health, public service, and other desired services and neighborhood amenities are distributed equitably throughout the city.

Policy 10.2: Access to housing. Promote an equitable distribution of housing types for all income groups and ages throughout the city and promote mixed-income developments in all areas of the City.

Policy 10.3: Employment and education match. Encourage a balance between job type, the workforce, and housing development to reduce the negative impacts of long commutes and provide a range of employment opportunities for all city residents.

Policy 10.4: Overconcentration of impact uses. Avoid the overconcentration of uses and facilities that disproportionately affect a particular neighborhood, center, or corridor, such as industries producing high levels of air emissions and pollution and trucking yards, to ensure that such uses do not result in an inequitable environmental burden on low-income or minority neighborhoods.

Policy 10.5: Local-serving businesses. Encourage mixed-use and commercial development to provide retail spaces conducive to community-serving small businesses and business incubation.

Policy 10.6: Community participation. Encourage inclusive, participatory City processes that emphasize the collaborative exchange of ideas by all segments of the community.

Policy 10.9: Educational partnerships. Collaborate with local schools in areas of opportunity, including school transit, health and safety, academic performance, and educational outcomes.

Policy 10.10: Economic security. Promote and support workforce development options for residents seeking to enhance their job skills, employment stability, and economic security by supporting collaborations with Moorpark College, high schools, adult schools, and employers.

GOAL 11: Maintain and Enhance Residential Neighborhoods

A city composed of neighborhoods with a variety of housing types that are desirable places to live, contribute to the quality of life, and are well-maintained.

Policy 11.1: Quality neighborhoods. Maintain the uses, character, amenities, and quality of Moorpark's residential neighborhoods, recognizing their contribution to the City's identity, economic value, and residents' quality of life.

Policy 11.2: Neighborhood maintenance and upgrades. Promote the renovation of existing housing units in single- and multi-family neighborhoods requiring that they maintain the distinguishing characteristics and qualities of their neighborhood, such as prevailing lot sizes; building form, scale, massing, and relationship to street frontages; architectural design; landscape; property setbacks; and comparable elements.

Policy 11.3: Pedestrian-oriented neighborhoods. Maintain sidewalks, parkways, street tree canopies, and landscaping throughout the residential neighborhoods to promote walking as an enjoyable and healthy activity and alternative to automobile use.

Policy 11.4: Safe neighborhoods. Require that residential developments be designed to facilitate and enhance neighborhood surveillance for safety.

Policy 11.5: Sustained development standards. Preserve and enhance residential neighborhoods through enforcement of land use and property standards, ensuring that adjacent nonresidential uses are buffered from residences in harmonious and attractive ways.

GOAL 12: Compatibility of New Residences

New housing that is compatible with the character of existing individual neighborhoods and minimizes land use incompatibility.

Policy 12.1: Managed growth. Require that new residential development be consistent with City-adopted growth ordinance policies (including but not limited to Save Open Space and Agricultural Resources) for location and standards.

Policy 12.2: Development that complements. Require that new residential development complements the overall character of the City, establishes a sense of place, is compatible with the scale and character of the surrounding neighborhood, and ensures compatibility with important existing local community identities.

Policy 12.3: Accessory dwelling units. Require that accessory dwelling units are located and designed to complement the scale and architectural character of the existing single family unit on a property.

Policy 12.4: Recreation and open space. Require that new residential development includes adequate public and private open space and recreational uses to serve residential neighborhoods.

Policy 12.5: Multi-family housing quality. Require that new and renovated multi-family residences achieve a high level of architectural design and quality of life for residents, in consideration of the following principles:

- a. Consistent architectural design treatment of all elevations, including those not visible from public places
- b. Design elevations of multi-family buildings facing public streets and pedestrian ways to exhibit a high level of visual interest and distinguish entries for separate residences as feasible for security and privacy
- c. Incorporate setbacks, modulate building mass, and design multi-family buildings and projects in consideration of the development patterns of the surrounding neighborhood

Policy 12.6: Inclusion of public spaces. Provide ample public spaces and tree-lined sidewalks or pathways furnished with appropriate pedestrian amenities that contribute to comfortable and attractive settings for pedestrian activity in multi-family neighborhoods.

Goal 13: Maintain and Enhance Commercial Areas

Vital, active, prosperous, and well-designed commercial centers and corridors that offer a diversity of goods, services, and entertainment and contribute a positive experience for Moorpark's residents and visitors.

Policy 13.1: Commercial uses and diversity. Provide for and encourage the development of a broad range of uses in Moorpark's commercial centers and corridors consistent with the Economic Development Element that reduce the need to travel to adjoining communities and capture a greater share of local spending.

Policy 13.2: Los Angeles Avenue commercial centers. Provide for the concentration of commercial uses along Los Angeles Avenue and other arterial corridors in a manner that provides for improved commercial services to the community, maximizes revenue generation, and improves access to adjoining residential neighborhoods.

Policy 13.3: Intensification of commercial centers. Encourage the intensification of existing commercial centers by permitting the construction of new buildings on surface parking lots, provided that sufficient parking is available to support existing and new businesses.

Policy 13.4: Economic enhancement of commercial centers. Prioritize the transition of existing commercial centers to incorporate experiential uses that enhance their economic vitality and role as active places for community gathering and patronage.

Policy 13.5: Commercial center identities. Establish and maintain distinct identities for Moorpark's commercial centers and corridors to reflect their location, mix of uses, surrounding uses, and targeted markets, differentiating these by use, scale and form of development, and amenities.

Policy 13.6: Quality commercial design. Require that new development and renovated or remodeled multi-tenant commercial centers and corridors be designed to complement existing uses, as appropriate, and exhibit a high quality of architecture and site planning in consideration of the following principles as feasible and appropriate to the site:

- a. Seamless connections and transitions with existing buildings, in terms of building scale, elevations, and materials
- b. Landscaping contributing to the appearance and quality of development
- c. Clearly delineated pedestrian connections between business areas, parking areas, and to adjoining neighborhoods and districts
- d. Incorporation of plazas and expanded sidewalks to accommodate pedestrian, outdoor dining, and other activities.

Policy 13.7: Connections with neighborhoods and districts. Require the development of external cross-connections between commercial uses so as to reduce the number of curb cuts and number of vehicle trips on adjacent roadways.

Policy 13.8: Coordinated design. Encourage adjacent commercial developments to coordinate design with regard to access, parking, and architectural features.

GOAL 14: Compatibility of New Commercial Uses

New commercial development that is compatible with surrounding land uses.

Policy 14.1: Commercial compatibility with adjoining uses. Require that new commercial uses are compatible in scale and character with adjacent commercial uses and residential neighborhoods.

Policy 14.2: Managed truck access. Require that automobile and truck access to commercial properties be located so as to minimize impacts to adjacent uses.

Policy 14.3: Maintained commercial properties. Require that commercial uses be well maintained to enhance the visual characteristics of the area.

GOAL 15: Mixed Use Districts and Corridors

A diversity of well-designed districts and corridors containing an integrated mix of commercial, office, and/or housing that enable Moorpark's residents to live close to businesses and employment, reduce automobile use, and actively engage and enhance pedestrian activity.

Policy 15.1: Integrated housing and commercial development. Support the development of housing integrated with commercial and/or office uses on existing commercially-developed properties in Moorpark characterized by declining retail activity where full development for such uses is unlikely to be supportable by the marketplace and/or properties with expansive surface parking lots.

Policy 15.2: Mix uses to enhance economic activity. Support mixed-use development projects as a strategy to enhance the economic vitality of adjoining commercial districts, through increases of population in proximity to these uses.

Policy 15.3: Mixed-use compatibility. Require that buildings and sites integrating housing with nonresidential uses be designed to assure compatibility among uses.

Policy 15.4: Inclusion of recreation and amenities. Require that residential/commercial mixed-use projects provide on-site recreational areas and other pedestrian-scale amenities such as benches, fountains, and landscaping that contribute to the living environment of residents, or contribute funds for their development within proximity of the project.

Policy 15.5: Active mixed-use districts. Require that sites and corridors integrating housing and commercial/office uses are designed to establish the character of distinct, cohesive, and pedestrian-oriented places that are linked with and walkable from adjoining residential neighborhoods. Contributing elements may include:

- a. Wide sidewalks, plazas, and courtyards along building frontages for outdoor dining and gathering
- b. Pedestrian walkways connecting parking areas with buildings and public spaces that are well defined by paving materials, landscaping, lighting, and way-finding signage

- c. Landscaping that is sustainable and contributes to the aesthetic and economic value of the center and provides a tree canopy reducing the heat island effect and greenhouse gas emissions
- d. Buildings oriented toward the street and public spaces with parking located to the rear of the buildings, underground, or in structures

Policy 15.6: Ground floor building frontages. Require that the ground floor of buildings facing primary street frontages, as defined in the Municipal Code, be developed for pedestrian active retail and comparable uses, with housing located on their upper floors or to their rear.

Policy 15.7: Parking. Encourage that parking be located and accessed from the rear of buildings along corridor frontages, while supporting the development of shared parking structures as an alternative to individual on-site parking.

Policy 15.8: Transitions with adjoining uses. Require that development projects in the “Mixed Use Corridors” are designed to assure transitions in density and scale, and avoidance of impacts on adjoining residential neighborhoods.

GOAL 16: Industrial Uses

A diversity of industrial uses that are located and designed in a compatible manner with surrounding land uses.

Policy 16.1: Diverse industries and jobs. Support a variety of industrial uses, including green industries, that offer job opportunities for Moorpark’s residents and revenues to the City without compromising environmental quality.

Policy 16.2: Industrial expansion. Provide sufficient land capacity and development standards attracting development of technology and digital, research and development, and creative industries offering skilled jobs for Moorpark’s residents consistent with the Economic Development Element.

Policy 16.3: Technology and innovation. Anticipate the technological and innovative evolution to support a greater diversity of activity by facilitating new development that is flexible and can accommodate changing uses over time.

Policy 16.4: Redevelopment of Princeton Avenue industrial. Support the long-term redevelopment of the concrete batching facilities along Princeton Avenue as a unified industrial park, integrating multiple buildings and tenants in a “park-like” setting with extensive common areas, landscape, and amenities for employees.

Policy 16.5: Industrial park diversity. Support the integration of uses in areas designated as “Industrial Flex” supporting local employees and that may attract evening use, such as financial

offices, health clubs, childcare, restaurants, and entertainment, provided that these are compatible and do not detrimentally impact the primary industrial function of the area.

Policy 16.6: Design for compatibility. Require that industrial uses incorporate design features, such as screen walls, landscaping and setbacks, and include height and lighting restrictions, so as to minimize adverse impacts on adjacent uses and enhance the visual characteristics of the area.

Policy 16.7: Maintenance and enhancement. Require that industrial uses shall be well maintained to enhance the visual characteristics of the area.

Policy 16.8: Bicycle access. Encourage major business park and industrial projects, as defined in the Municipal Code, to incorporate facilities that promote employee access by bicycles such as secured storage, showers, and lockers.

Policy 16.9: Alternative energy infrastructure. Encourage large scale industrial development projects, as defined in the Municipal Code, to provide on-site alternative energy sources and containment of stormwater runoff.

GOAL 17: Public Facilities and Services

Governmental, utility, institutional, educational, recreational, cultural, religious, and social facilities and services are located and designed to complement Moorpark's neighborhoods, centers, and corridors.

Policy 17.1: Services supporting Moorpark's residents. Provide public facilities and services that are cost effective, and contribute to the health, safety, welfare, and personal development of all residents.

Policy 17.2: Efficient development. Promote the co-location of parks, schools, libraries, health services, recreation facilities, and other community facilities to support resident needs and leverage limited resources.

Policy 17.3: Maintenance and enhancement. Coordinate, partner with, and encourage school and utility districts and other government and independent agencies that may be exempt from City land use control and approval to plan and improve their properties and design improvements to achieve a high level of visual and architectural quality that maintains the character of the neighborhood or district in which they are located.

Policy 17.4: Compatibility with adjoining uses. Ensure that City-owned buildings, sites, and infrastructure are designed to be compatible in scale, character, and landscape with the district or neighborhood in which they are located, and minimize potential impacts such as traffic, noise, and lighting.

Policy 17.5: Design excellence. Lead by example, demonstrating design excellence in new buildings developed by the City by incorporating sustainable building practices and providing a high level of architectural quality.

Policy 17.6: Utility undergrounding. Encourage the undergrounding of utilities in conjunction with development projects where feasible.

Policy 17.7: Design of utility facilities. Minimize the visual impacts of above-grade utility structures, such as water storage tanks, water check valves, electric and telephone boxes, etc. through use of landscaping, screening materials, and colors that blend with the environment to the extent feasible.

Policy 17.8: Equitable access to infrastructure. Support equitable access to a full complement of critical infrastructure and utilities for all residents and business.

GOAL 18: Specific Plan Areas

Districts integrating multiple buildings, projects, amenities, and landscape into a cohesive development project distinguished as a special place to live, work, and visit.

Policy 18.1: Role of specific plans. Utilize Specific Plans as a tool for implementation of General Plan policies and priorities as appropriate to integrate uses and establish a unique district.

Policy 18.2: Consistency of specific plans with 2050 General Plan. Review and amend existing adopted Specific Plans to ensure that the ultimate land uses, design guidelines, development standards, infrastructure, and phasing requirements are consistent with the 2050 General Plan text discussion for the type, location, and intensity of use determined appropriate for each Specific Plan area.

GOAL 19: Downtown

Revitalize the downtown commercial core (Moorpark Avenue area, Walnut Street, Bard Street, Magnolia Avenue, and High Street)

Policy 19.1: Core community district. Support the continued development of the area along High Street as a distinct place identified as the symbolic and functional downtown of Moorpark.

Policy 19.2: Complementary development. Promote the development of new commercial and office uses, housing, park or recreational facilities, public parking, and a potential multimodal transportation center in the commercial core.

Policy 19.3: Relationship to transit station. Locate and design development to capitalize on and reflect its adjacency to the Metrolink Station, including developing direct pedestrian connections.

Policy 19.4: Visual character. Strengthen the visual character of the downtown commercial core in order to attract a variety of commercial and mixed-use (commercial and housing) projects and promote the economic vitality of downtown Moorpark.

Policy 19.5: Tree canopy. Maintain and expand the tree canopy in the downtown area to provide shade, improve air and water quality, reduce the heat island effect, and create habitat for birds and pollinators.

Policy 19.6: Cooling elements. Encourage the use of trees and architectural elements that provide shade, cooling stations, and seating areas for pedestrian corridors.

Policy 19.7: Pedestrian-oriented development. Require that buildings are located along and oriented to the street frontage of High Street to maintain an active pedestrian environment.

Policy 19.8: Historic buildings. Preserve where possible historic structures and ensure that where new development occurs, it complements the physical qualities and distinct features of existing historic resources.

Policy 19.9: Parking. Consider creative programs to provide sufficient parking for commercial and mixed-use developments on High Street.

Figure 1. Proposed Land Use Plan

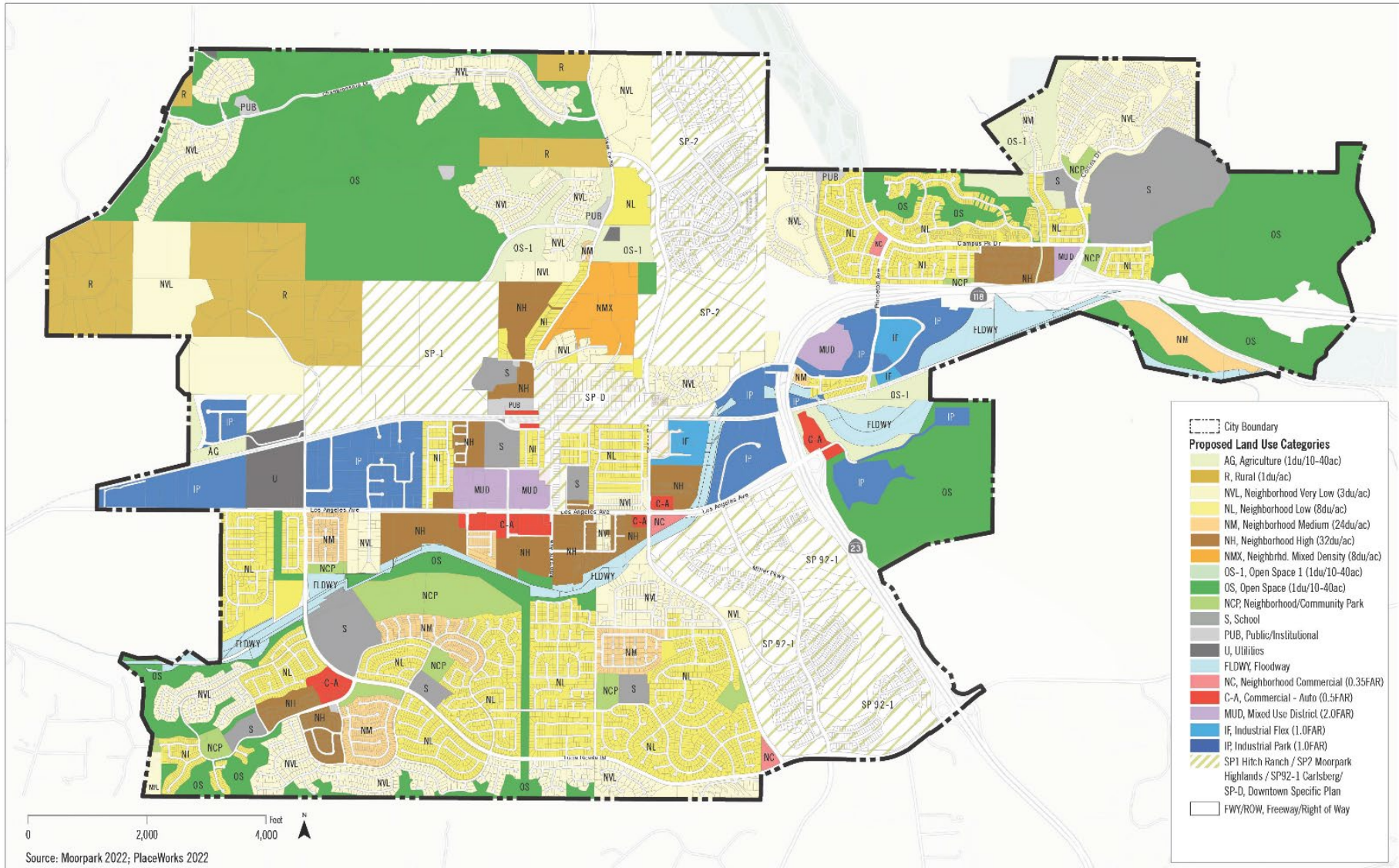
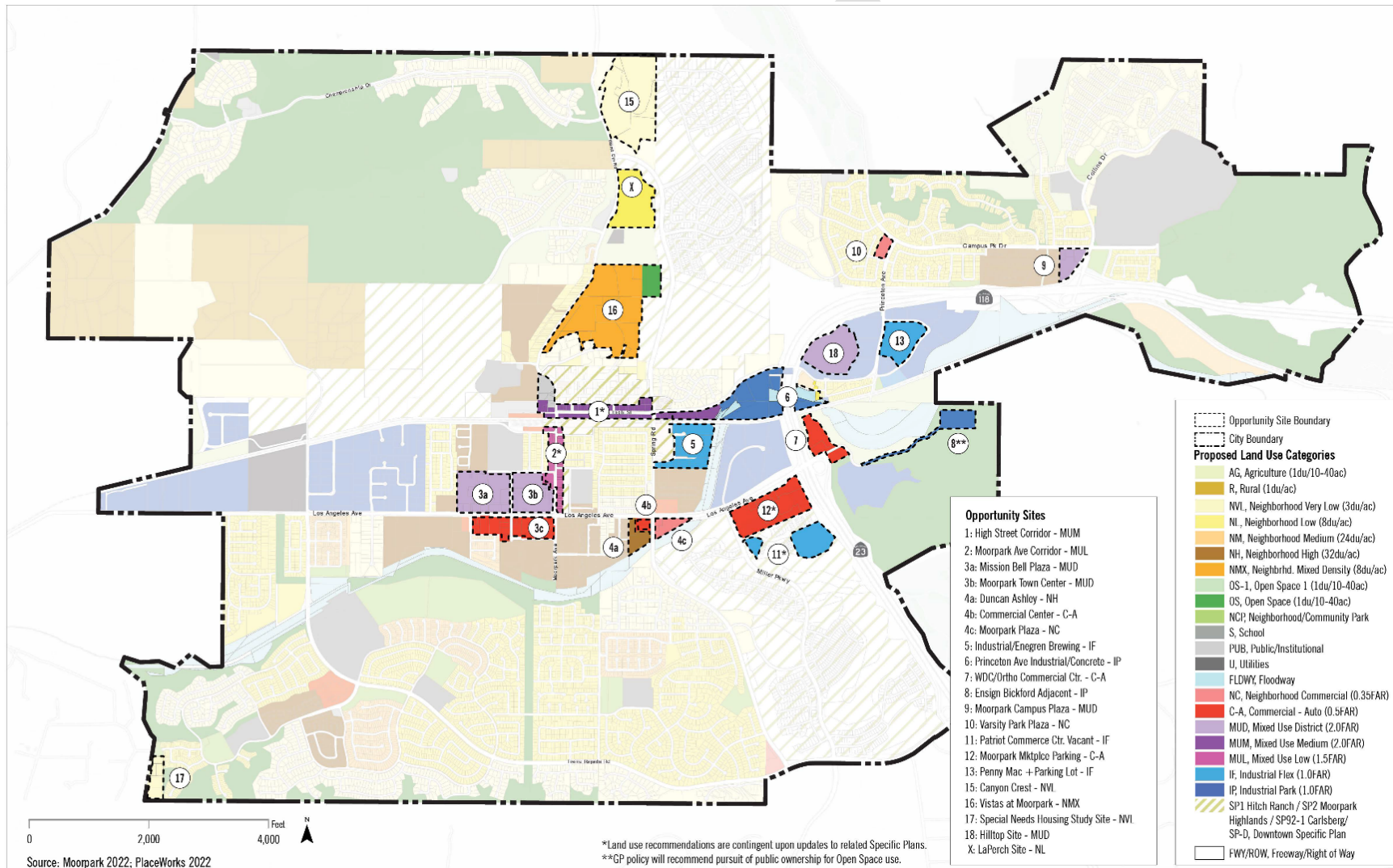


Figure 2. Proposed Areas of Change



Circulation Element - Mobility Goals and Policies

GOAL 1: A transportation system supporting uses accommodated by the Land Use Plan and providing for the safe and efficient movement of people of all ages and abilities, goods, and services into, out of, and through the City of Moorpark.

Policy 1.1: Multimodal transportation. Require that the planning, design, and construction of all transportation projects consider the needs for all modes of travel to create safe, livable, and inviting environments for motorists, pedestrians, bicyclists, and public transit users of all ages and abilities.

Policy 1.2: Complete streets. Design, plan, maintain, and operate streets using complete streets¹ principles for all types of transportation projects including design, planning, construction, maintenance, and operations of new and existing streets and facilities. Encourage street connectivity that aims to create a comprehensive, integrated, connected network for all modes.

Policy 1.3: User safety. Enhance the safety of all users of the transportation system.

Policy 1.4: System improvements. Promote the continued improvement of the circulation system, through the improvement of sub-standard roadways, sidewalk crossings, and intersections and the construction of missing links and related facilities through the City's Capital Improvement Program (CIP).

Policy 1.5: Rail improvements. Encourage the improvement and modification of rail transportation facilities to promote ridership and safety and minimize impacts on local circulation.

Policy 1.6: Rural areas. Design roadways, pedestrian areas, walks, and other elements of mobility infrastructure in applicable outlying areas to convey a rural appearance while providing for low maintenance costs and safe passage of vehicles, pedestrians, equestrians, and bicycles.

Policy 1.7: Collaborate with Regional Partners. Engage with Ventura County and the Ventura County Transportation Commission to achieve consistency between regional and local transportation improvements and the City's General Plan, and accomplish the City's future transportation goals.

Policy 1.8: Collaborate with Caltrans. Engage with Caltrans to achieve consistency between regional and local transportation improvements and the City's General Plan and accomplish the City's future transportation goals.

¹ Complete Streets refers to the approach of designing, planning, and implementing roadways to ensure safe access for all users.

Policy 1.9: Truck Safety. Engage with the California Highway Patrol to ensure that large commercial trucks and trailers meet all California and federal safety standards and move safely throughout the Moorpark community.

LEVEL OF SERVICE

GOAL 2: A circulation system which supports existing, approved, and planned uses throughout the City while maintaining a desired level of service on all streets and at all intersections.

Policy 2.1: Roadway performance standard. Maintain Level of Service "D" as the standard for system performance for traffic volumes on the circulation system. High Street between Moorpark Avenue and Spring Road is exempt from this standard. For roadways and interchanges already operating at a lower level of performance than level of service "D", the standard shall be to maintain or improve the current level of service.

Policy 2.2: Environmental impact threshold. Maintain thresholds for the determination of environmental impacts for proposed residential, commercial, and industrial uses of a minimum reduction of per capita vehicle miles travelled (VMT) of 15% below existing and no net increase in per capita VMT compared to existing for all other land use types. Periodically review and adjust this threshold as appropriate in consideration of actual vehicle miles and greenhouse gas emissions resulting from implementation of the Land Use Plan.

Policy 2.3: VMT analysis. Require the analysis of VMT per resident and/or per employee as part of CEQA environmental review, and development of a mitigation program to reduce any significant impacts consistent with State law.

Policy 2.4: VMT reduction. Work to reduce VMT through land use planning, enhanced transit access, localized attractions that reduce the need for travel to adjoining communities, and improved access to non-vehicular modes of transportation.

Policy 2.5: Phasing to maintain LOS. Coordinate project phasing to ensure that the timing of accompanying on-site and off-site circulation improvements maintain the level of service standards specified in Policy 2.1.

Policy 2.6: Traffic signal coordination. Prioritize traffic signal coordination and retiming to accommodate changes in travel patterns and traffic flows to limit unnecessary delay and congestion.

Policy 2.7: New technologies. Evaluate opportunities to incorporate new materials, technologies, or design features that improve safety and operations of the circulation system.

Policy 2.8: Funds for transportation improvements. Require that development projects participate in a transportation fee program and contribute their fair share of funds for transportation improvements, and that revenue generated by this program be allocated only toward transportation improvements.

Policy 2.9: Driveway access. Limit driveway access points onto arterial roadways where feasible, to ensure the smooth and safe flow of vehicles and bicycles.

Policy 2.10: Emerging trends. Update roadway and operational standards to account for emerging mobility trends, such as connected and autonomous vehicles, electric vehicle charging, micromobility¹, and microtransit².

Policy 2.11: Roadway widening. No public widening of local roadways beyond their current width shall be considered without environmental review, public consultation, and City Council approval.

ROADWAY STANDARDS

GOAL 3: Transportation system design criteria and roadway standards support and maintain the desired character of the City of Moorpark.

Policy 3.1: Roadway classifications. Maintain roadway design standards that specify right-of-way, cross-sections, and other design criteria for designated roadway classifications as depicted in Figure 3.

Policy 3.2: Landscaping. Provide for the planting of sustainable landscaping along principal arterials to mitigate visual impacts and erosion problems, as part of new development or a City-sponsored roadway construction project.

Policy 3.3: Natural features. Require that roadways in hillside areas be located and designed to preserve ridgelines and natural features to the extent feasible.

Policy 3.4: Hillside areas. Require that new collector streets in hillside areas incorporate curbs, gutters, and graded shoulders, and prohibit on-street parking except where pull-outs may be incorporated that do not affect safe access to residents and for fire equipment.

Policy 3.5: Private streets. Require that private streets be improved to public street standards prior to dedication to the City.

Policy 3.6: Medians. Encourage the use of sustainable landscaped medians on principal and minor arterial streets to achieve a high level of visual quality.

¹ The Federal Highway Administration broadly defines micromobility as any small, low-speed, human- or electric-powered transportation device, including bicycles, scooters, electric-assist bicycles, electric scooters (e-scooters), and other small, lightweight, wheeled conveyances.

² The Federal Transit Administration defines microtransit as IT-enabled private multi-passenger transportation services, such as Bridj, Chariot, Split, and Via, that serve passengers using dynamically generated routes, and may expect passengers to make their way to and from common pick-up or drop-off points. Vehicles can range from large SUVs to vans to shuttle buses. Because they provide transit-like service but on a smaller, more flexible scale, these new services have been referred to as microtransit.

Policy 3.7: Evacuation routes. Designate and sign evacuation routes in consideration of the findings of the Risk Vulnerability Assessment.

TRANSIT SYSTEM

GOAL 4: Public transportation that serves the City of Moorpark.

Policy 4.1: Moorpark Transit. Support Moorpark Transit and other transit operators in the City.

Policy 4.2: Integration with mobility networks. Work with public transit providers to ensure transit stations and stops are connected with pedestrian, bicycle, and micromobility networks to maximize access.

Policy 4.3: Transit facilities. Incorporate improvements supporting public transit use in new development and public spaces such as bus benches, shelters, tree canopy, pads and/or turn-outs.

Policy 4.4: Enhance access. Implement improvements and programs enhancing the access to and use of public transit by students, senior citizens and those with limited mobility.

Policy 4.5: Pilot projects. Encourage the use of new and emerging technologies through pilot programs.

BICYCLE AND PEDESTRIAN FACILITIES

GOAL 5: A citywide system of safe, efficient, and attractive bicycle and pedestrian routes for commuter, school, and recreational use.

Policy 5.1: New bicycle and pedestrian facilities. Prioritize plans for new bicycle and pedestrian facilities to provide continuity and close gaps in the bikeway and sidewalk network.

Policy 5.2: Improvements to bikeway network. Require proposed residential, commercial, and industrial developments to include bikeways in their street improvement plans, consistent with the Circulation Element Bikeway Network Plan (Figure 6) and construct pertinent improvements.

Policy 5.3: Funding for bikeways. Require development projects to incorporate or participate in the funding of planned bikeways that allow the community to utilize bicycles as an alternative to automobiles.

Policy 5.4: Off-street bicycle paths. Encourage the provision and maintenance of off-street bicycle paths.

Policy 5.5: Bicycle parking and storage. Encourage the provision of bicycle parking and storage facilities at new or modified public, commercial, and industrial building sites.

Policy 5.6: Sidewalks and landscape buffers. Require the development of sidewalks and incorporation of sustainable landscaping between the curb and sidewalk for new projects proposed in commercial and industrial areas along arterial and collector roadways. Provide landscaped buffers where feasible to separate pedestrian environments from the travel way adjacent to motor vehicles.

Policy 5.7: Pedestrian safety. Require sidewalks to be designed for observation from vehicles and bicycles to ensure safety of pedestrians and follow accepted traffic engineering practice, when included as part of roadway improvement plans. Provide convenient and high-visibility crossings for pedestrians.

Policy 5.8: Buffers and protected lanes. Recognize that high-speed streets, high-volume streets, and truck routes can increase pedestrian and bicycle stress levels and decrease comfortability. To mitigate impacts, provide increased buffers and protected bicycle lanes in high-stress areas, where feasible.

Policy 5.9: Partnerships with schools. Develop partnerships with local schools to identify and implement mobility improvements and non-infrastructure programs that improve safety for students traveling to/from school and increase the number of students walking and bicycling to school.

TRANSPORTATION DEMAND MANAGEMENT

GOAL 6: Transportation demand management (TDM) is utilized to assist in reducing vehicle trips, trip lengths, air quality impacts, and greenhouse gas emissions.

Policy 6.1: Employer incentives. Encourage businesses to provide incentives for employees to utilize alternatives to the conventional automobile transportation to reduce energy consumption, noise pollution, air pollution, and greenhouse gas emissions, such as shared ride programs, parking cash out³, transit benefits, and allowing telecommuting and alternative work schedules.

³ The California Air Resources Board notes that State law requires certain employers who provide subsidized parking for their employees to offer a cash allowance in lieu of a parking space. This law is called the parking cash-out program. The intent of the law is to reduce vehicle commute trips and

Policy 6.2: Routing, scheduling, and planning priority. Support the provision of alternative forms of public and private transit that offer routing, scheduling, and planning priority to the work force, youth, students, handicapped, senior citizens, and shoppers to the extent feasible.

Policy 6.3: Ventura County Air Pollution Control District. Support the Ventura County Air Pollution Control District in its effort to implement transportation demand management strategies.

Policy 6.4: TDM fund expenditure. The City shall develop a program for expending transportation demand management funds collected as mitigation for developments' air quality impacts.

PARKING

GOAL 7: An integrated parking program to provide appropriate levels of public and private parking to support existing and future development.

Policy 7.1: Parking management. Employ parking management strategies, such as shared parking in mixed use areas, on-street residential parking, and spill-over parking to avoid construction of unnecessary parking.

Policy 7.2: Residential neighborhoods. Manage the supply, restrictions (e.g. duration, type of use), and location of parking to limit parking intrusion into residential neighborhoods.

Policy 7.3: Supply and demand. Ensure that parking supply accommodates the projected demand, allowing for shared parking as determined by additional parking analysis.

Roadway classification is process by which streets are grouped hierarchically according to the function they are intended to provide within the roadway network (over time), such as trip distance. The roadway classification cross-sections shown here (Figures 4a-4i) illustrate potential roadway configurations within the minimum and maximum right-of-way dimensions suited to each class type found in the City. These classifications are largely used to guide the approach to newly built roads, they will not result in any changes to the City's roadways on the ground. Note that draft Mobility Policy 2.11 states that, "No public widening of local roadways beyond their current width shall be

emissions by offering employees the option of "cashing out" their subsidized parking space and taking transit, biking, walking or carpooling to work.



considered without environmental review, public consultation, and City Council approval.”

The cross-sections of example shoulder configurations (Figure 5) illustrate some options and typical dimensions for accommodating different facilities, such as sidewalks, bike lanes, landscaped areas and multi-use trails adjacent to travel lanes.

Figure 3. Roadway Network

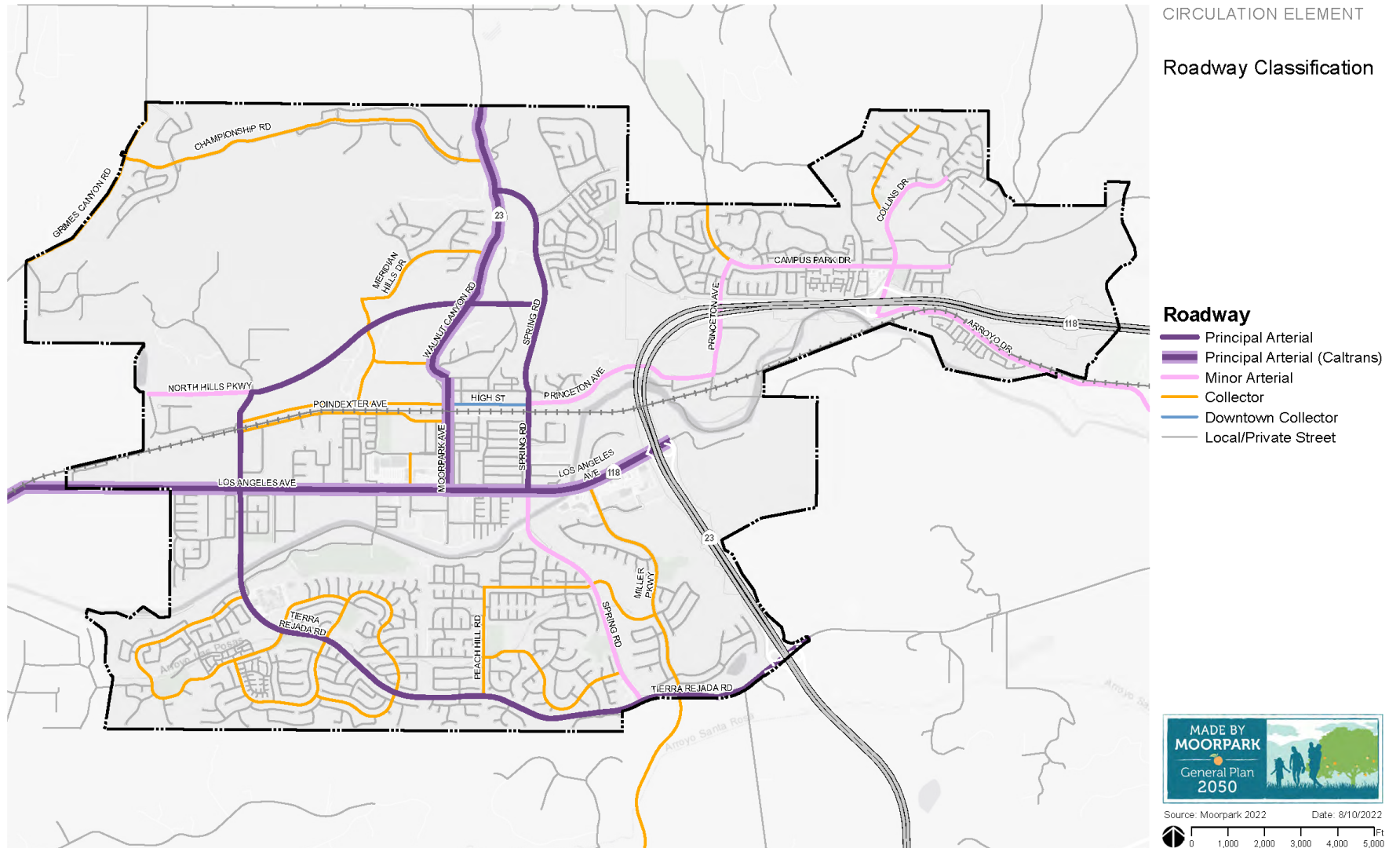


Figure 4a. Roadway Classification Cross Section: Principal Arterial (Maximum)

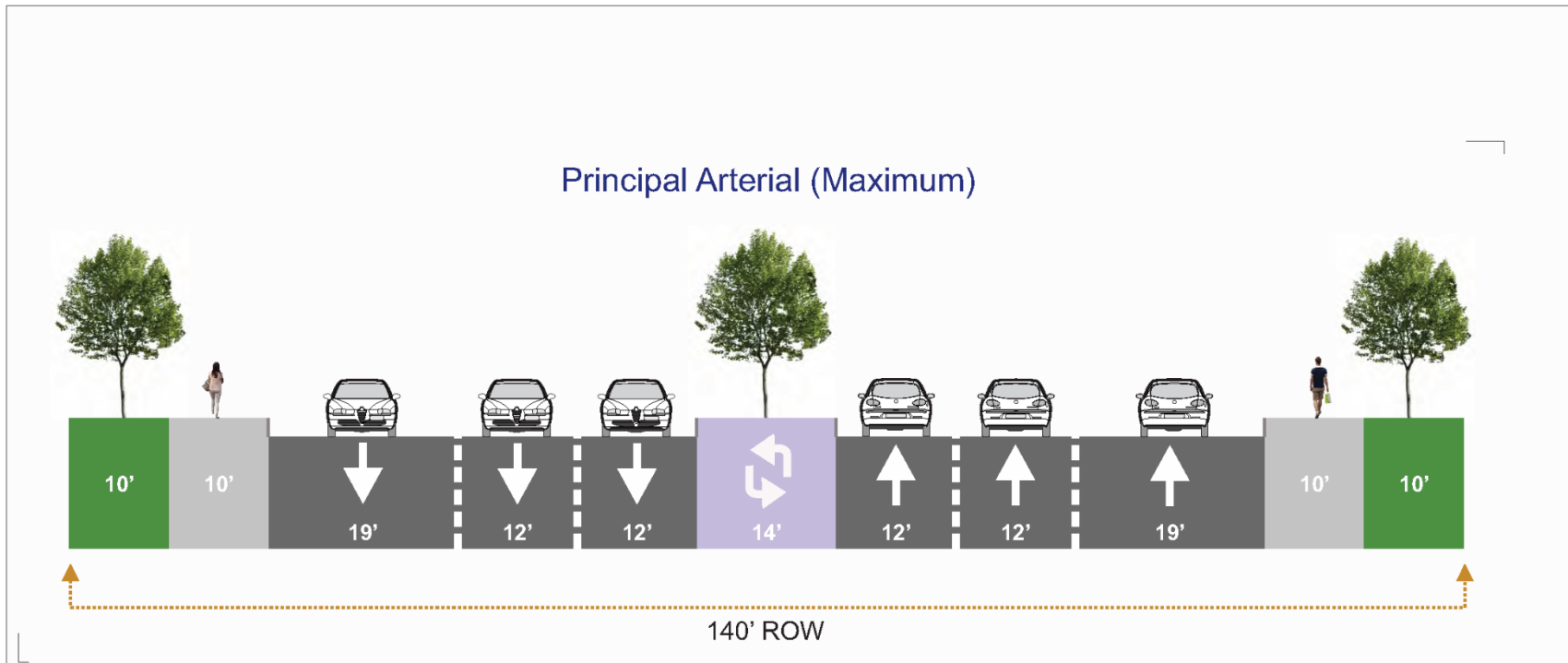


Figure 4b. Roadway Classification Cross Section: Principal Arterial (Minimum)

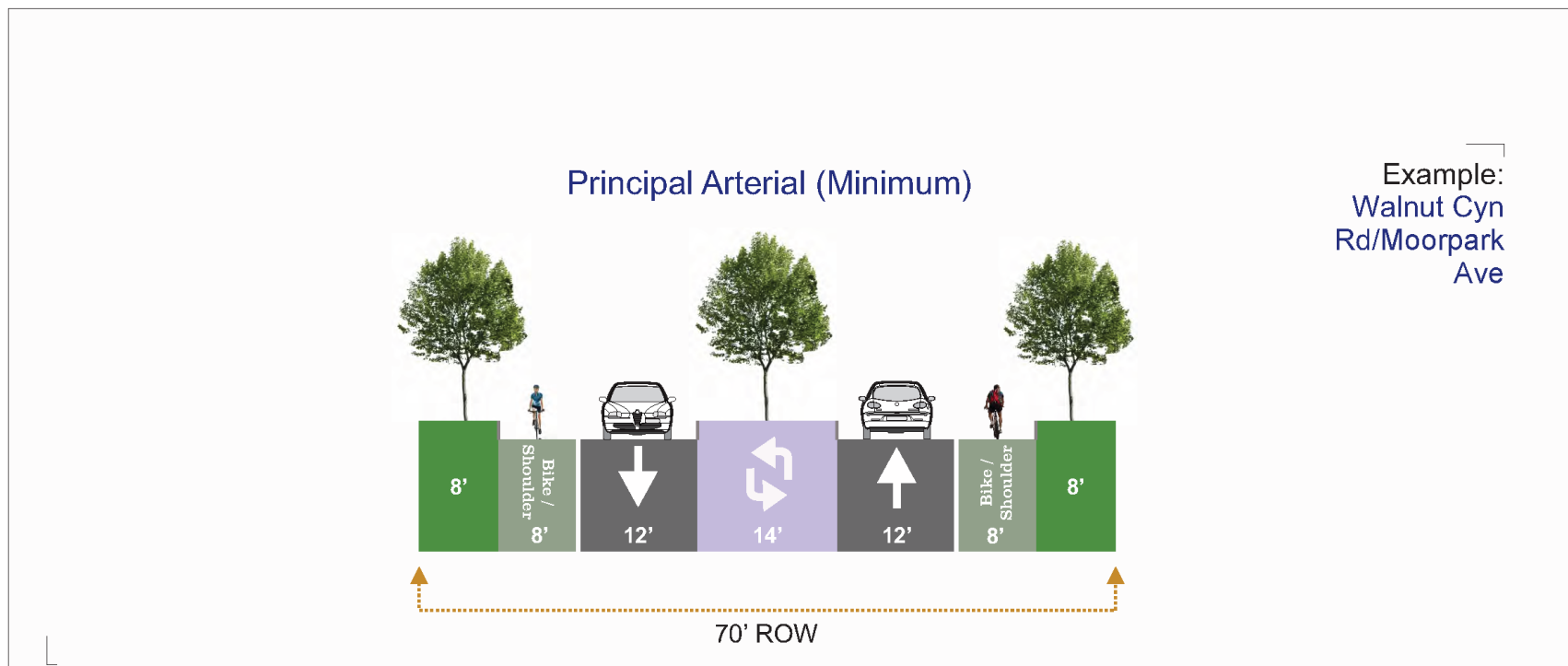


Figure 4c. Roadway Classification Cross Section: Minor Arterial (Maximum)

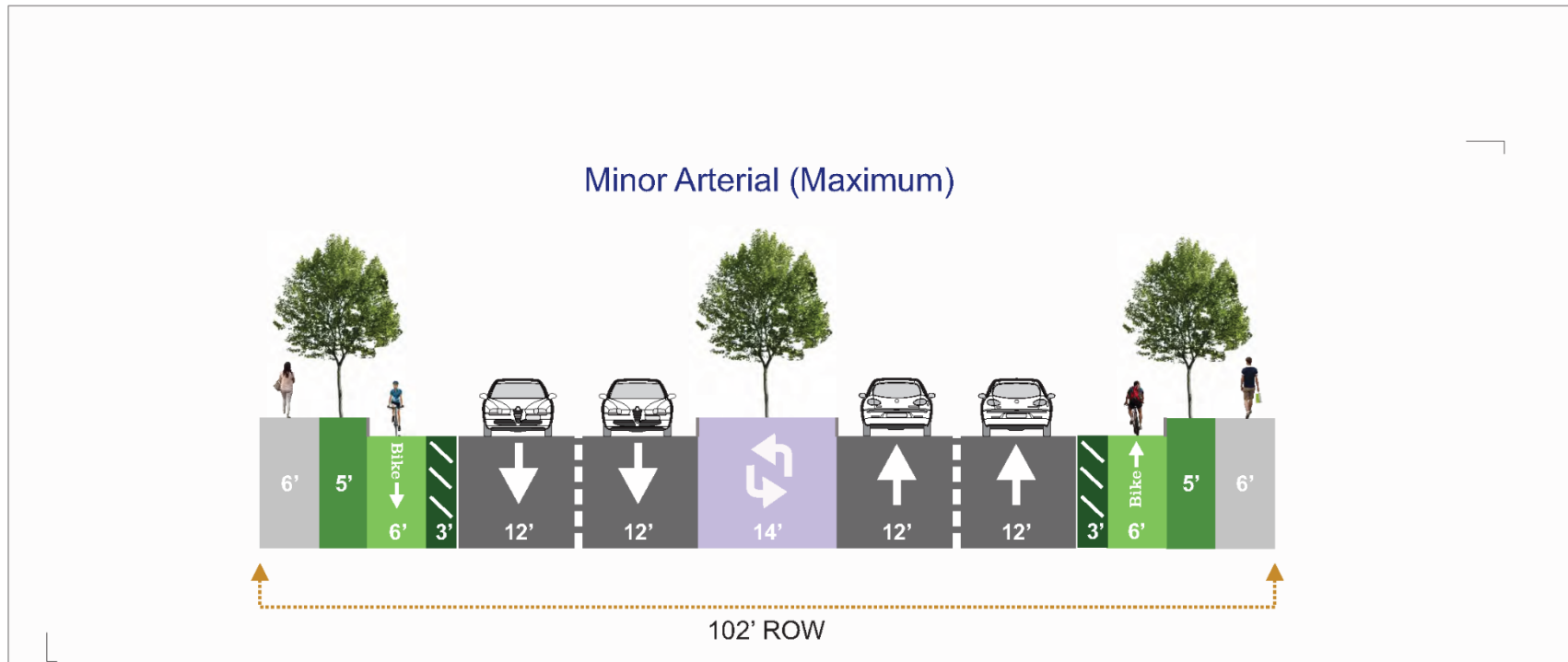


Figure 4d. Roadway Classification Cross Section: Minor Arterial (Minimum)

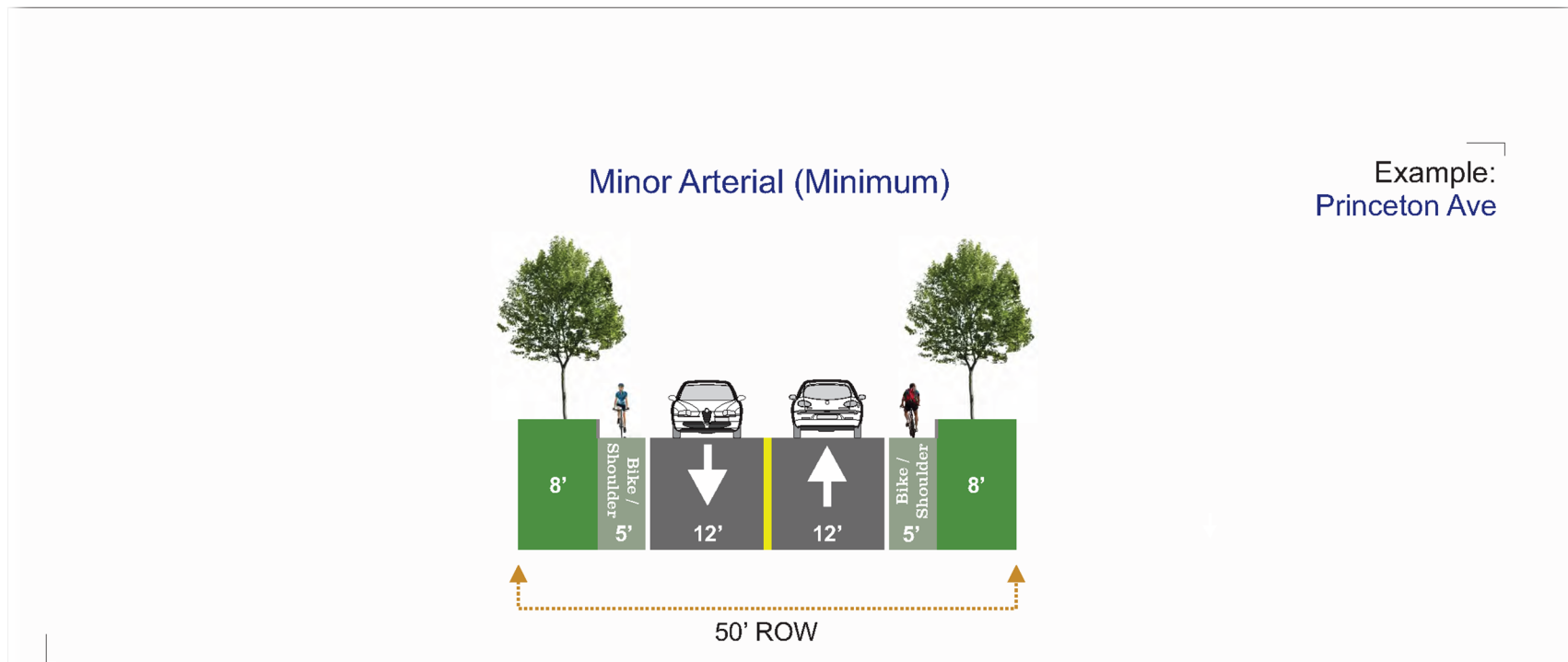


Figure 4e. Roadway Classification Cross Section: Collector (Maximum)

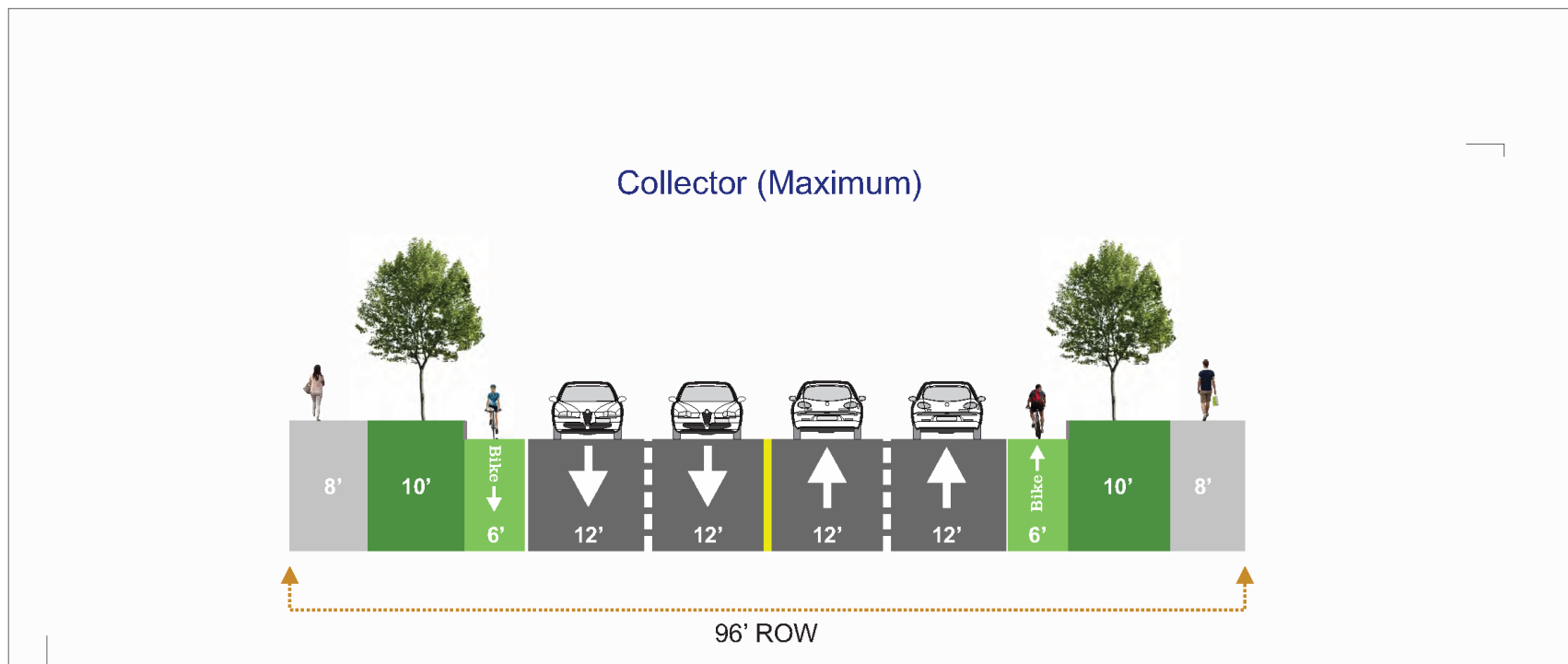


Figure 4f. Roadway Classification Cross Section: Collector (Minimum)

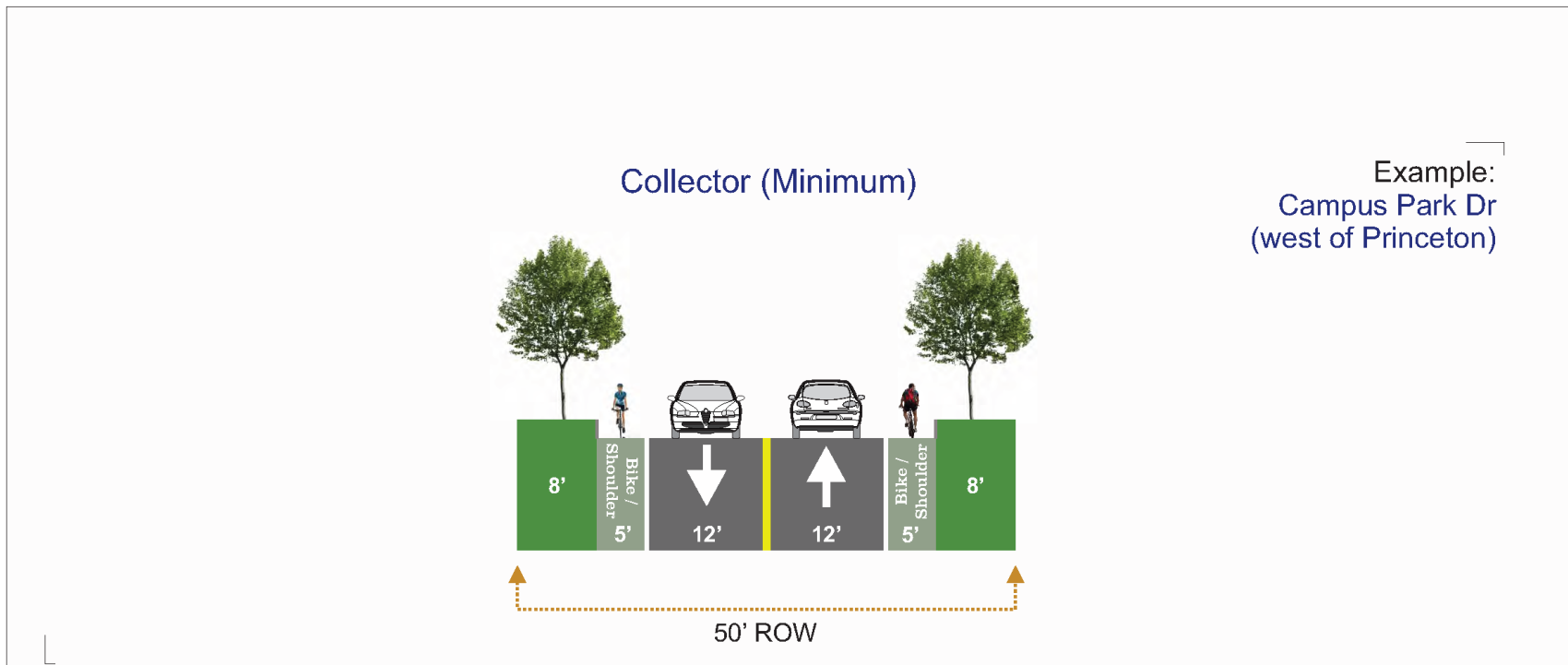


Figure 4g. Roadway Classification Cross Section: Local (Maximum)

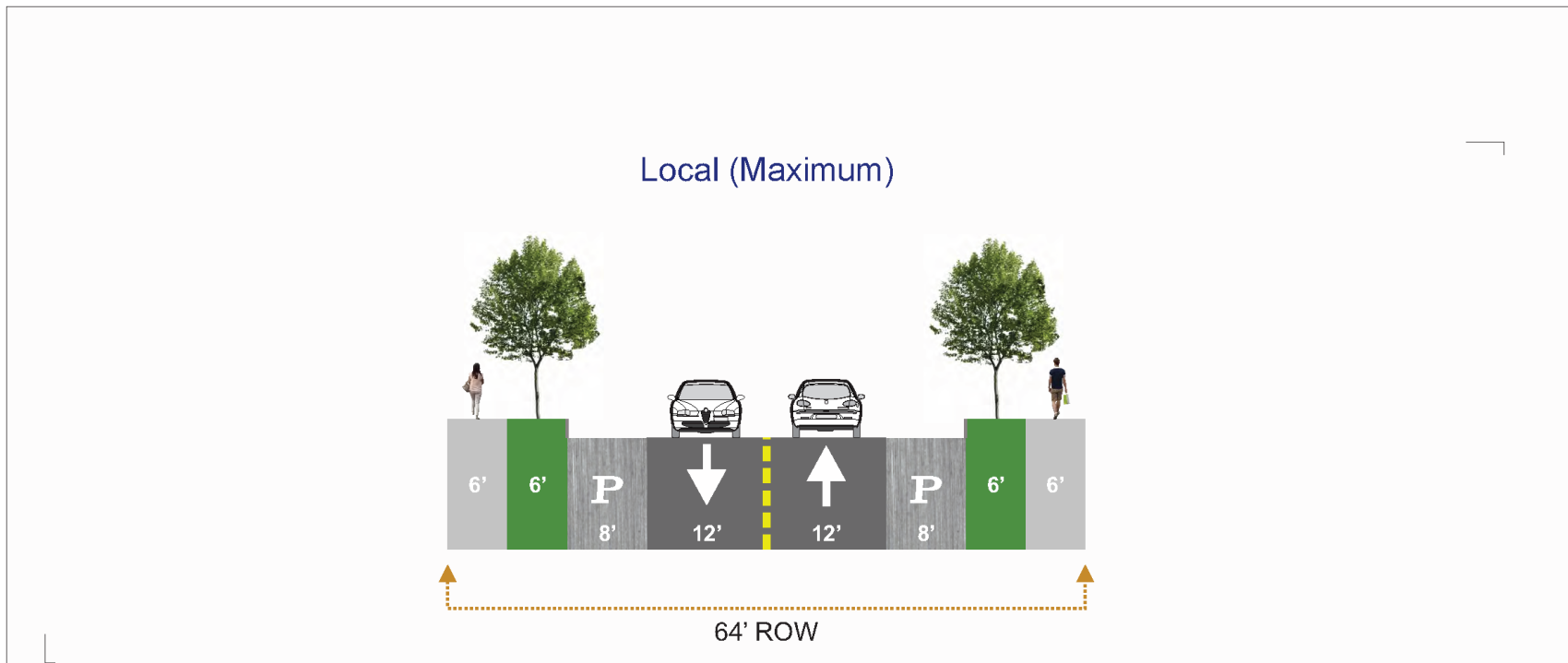


Figure 4h. Roadway Classification Cross Section: Downtown Collector

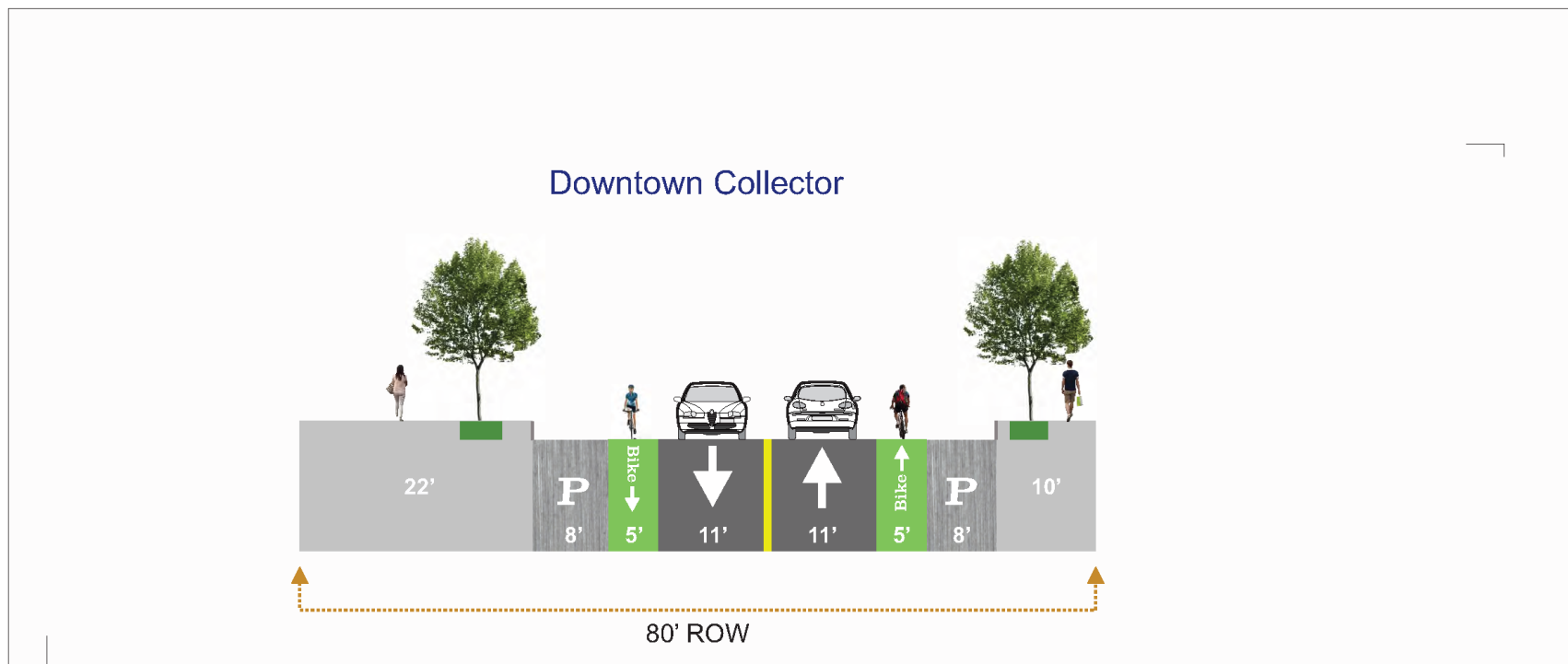


Figure 4i. Roadway Classification Cross Section: Local (Minimum)

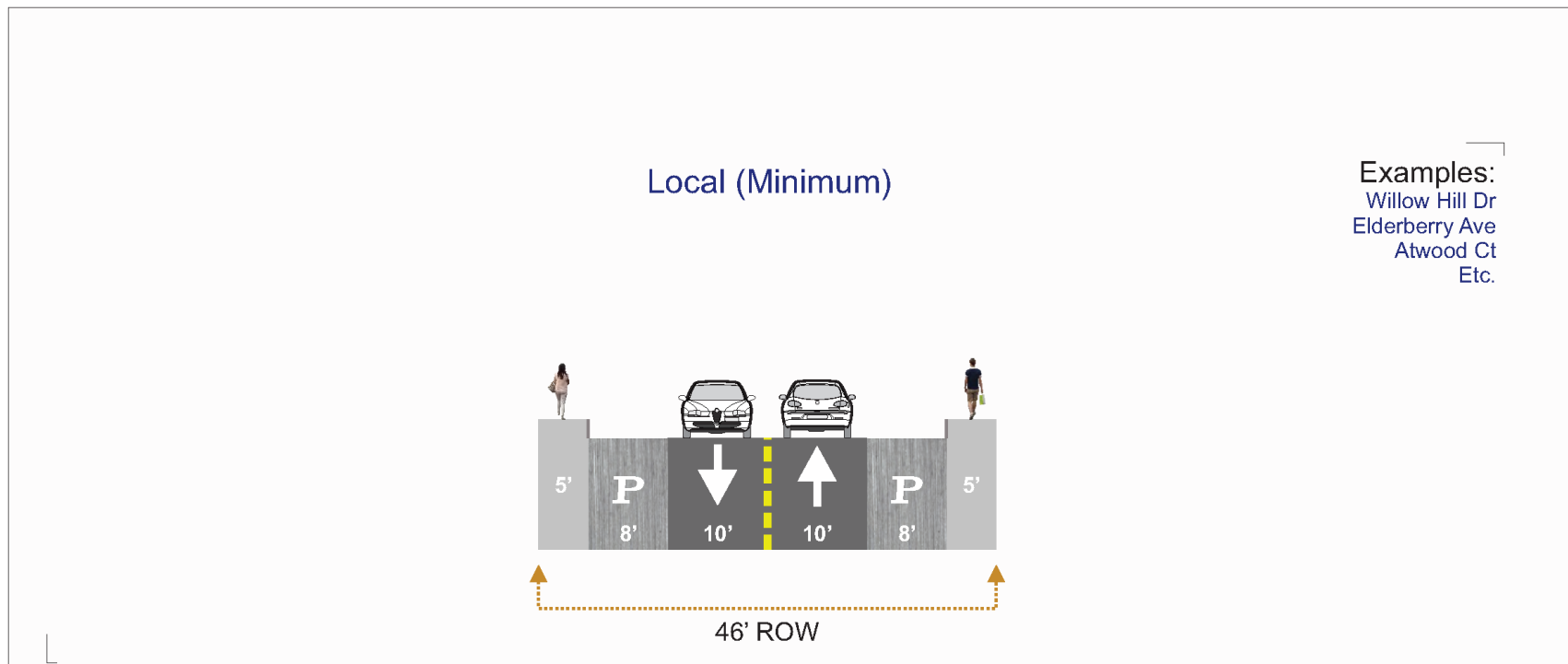


Figure 5. Roadway Shoulder Options

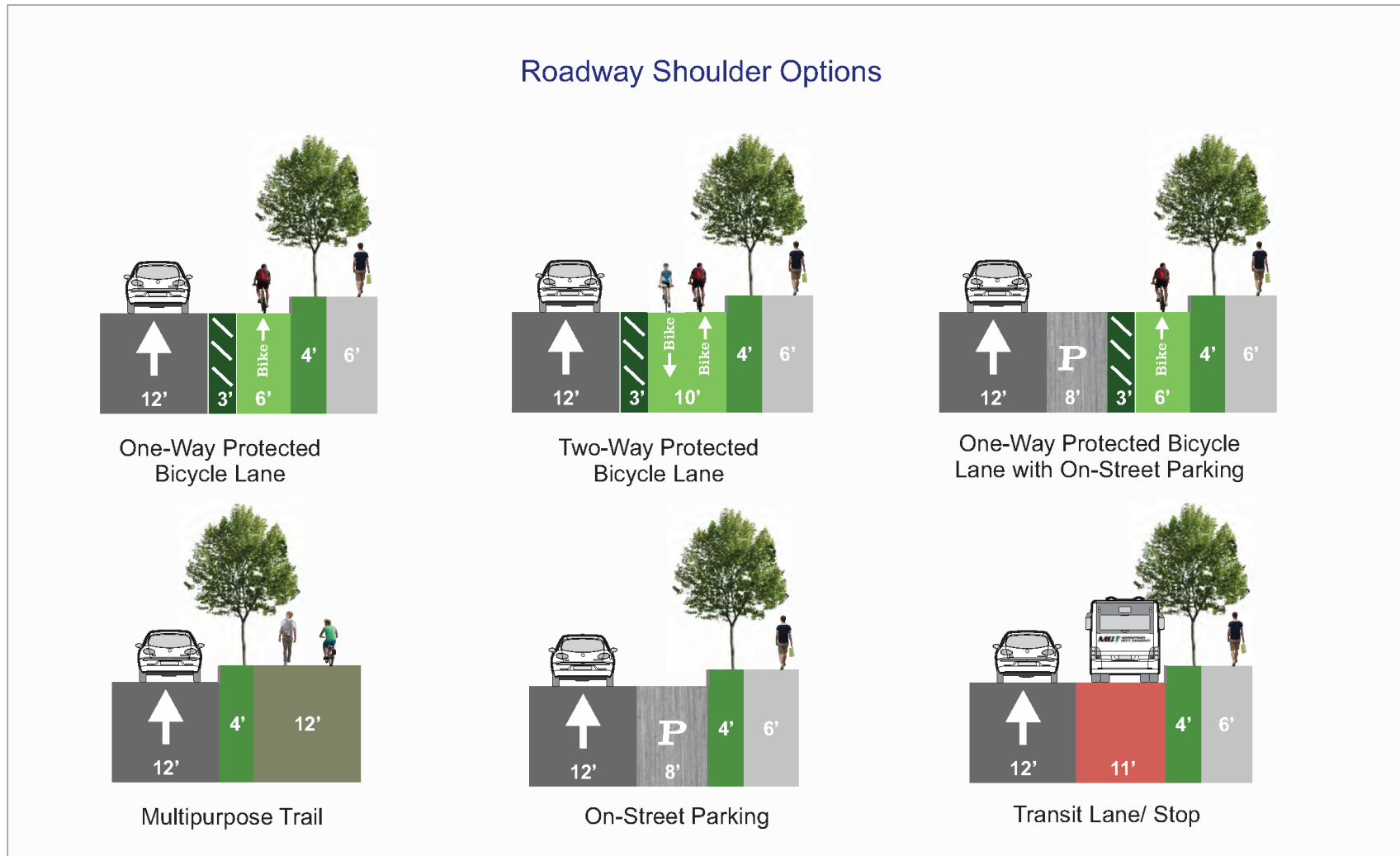
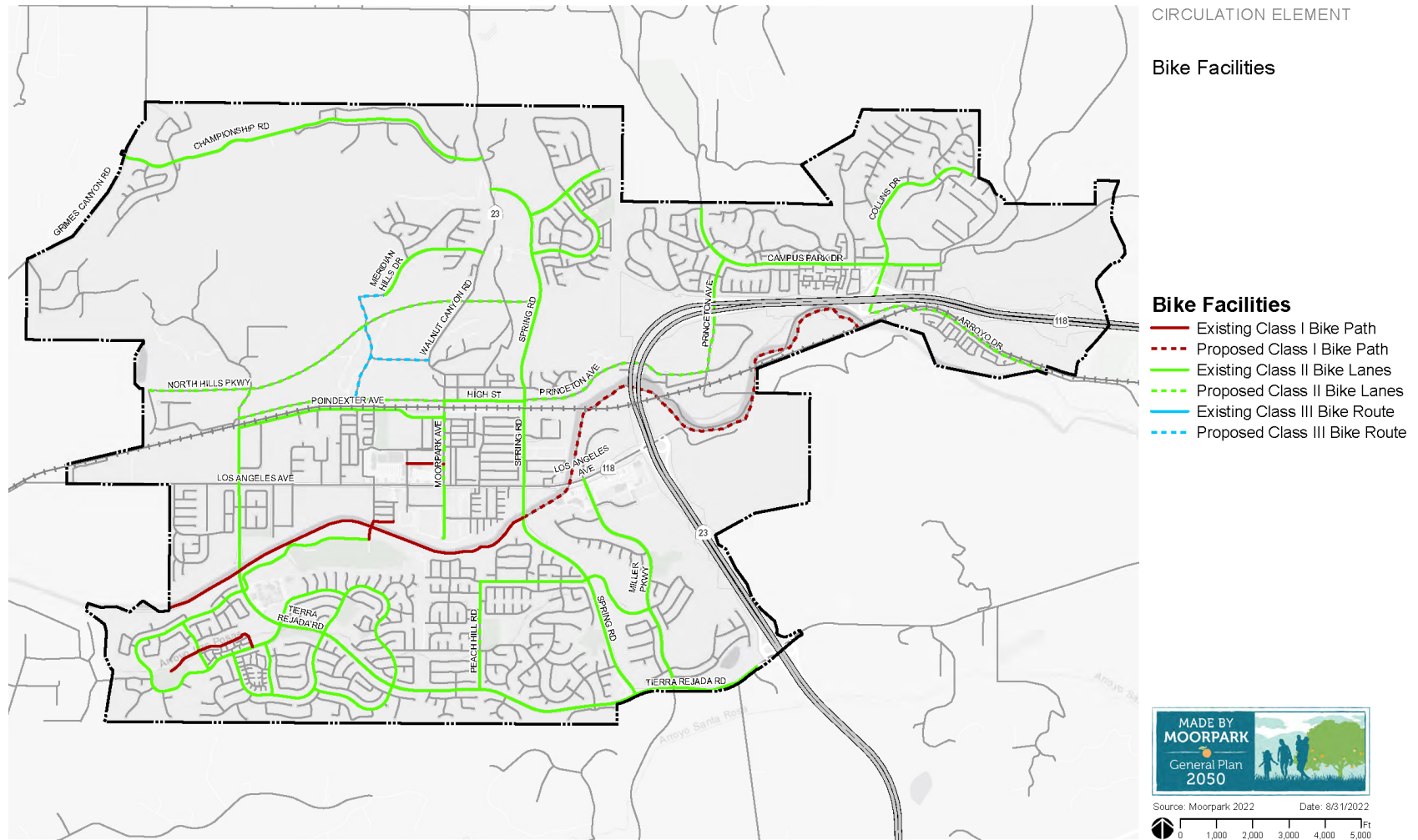


Figure 6. Bicycle Network



Bicycle Facility Class Descriptions

Class I Bike Path: Class I bikeways, also known as bike paths or shared-use paths, are paved facilities with exclusive right-of-way for bicyclists and pedestrians, away from the roadway and with cross flows by motor traffic minimized. Some systems provide separate pedestrian facilities. Class I facilities support both recreational and commuting opportunities. Common applications include along rivers, shorelines, canals, utility rights-of-way, railroad rights-of-way, within school campuses, or within and between parks.

Class II Bike Lane: Class II bikeways are bike lanes established along streets and are defined by pavement striping and signage to delineate a portion of a roadway for bicycle travel. Bike lanes are one-way facilities, typically striped adjacent to motor traffic travelling in the same direction.

Class III Bike Route: Class III bikeways, or bike routes, designate a preferred route for bicyclists on streets shared with motor traffic (not served by dedicated bikeways) to provide continuity to the bikeway network. Bike routes are generally not appropriate for roadways with higher motor traffic speeds or volumes. Bike routes are established by placing bike route signs and optional shared roadway markings (sharrows) along roadways.

Circulation Element – Infrastructure Goals and Policies

Stormwater

GOAL 1: Adequate storm drainage services and facilities that preserve water quality, provide multi-benefit solutions, meet existing and future growth needs, and protect residents and property.

Policy 1.1: Infrastructure maintenance. Manage City storm drain infrastructure in an effective manner to reduce flooding and protect downstream receiving waters.

Policy 1.2: Roles and responsibilities. Develop clear mechanisms and documentation of the roles and responsibilities of City departments, Community Facilities Districts (CFD), and private property owners on required inspection and maintenance practices for drainage and water quality facilities.

Policy 1.3: Collaboration with Ventura County. Coordinate with the Ventura County Watershed Protection District on flood control management and CIP projects to minimize impacts to City drainage features and establish fair and practical cost sharing mechanisms.

Policy 1.4: Green streets and BMP. Consider additional development/redevelopment requirements for City right-of-way Best Management Practice (BMP) improvements and promote green streets approaches.

Policy 1.5: Harvest and reuse systems. Incentivize new development/redevelopment projects to implement stormwater harvest and reuse systems in addition to adopted standards.

Policy 1.6: Funding mechanisms. Promote regional multi-benefit stormwater projects, consistent with regional watershed management programs, and determine feasibility of implementing stormwater credit program/in lieu fees for new development/redevelopment projects.

Policy 1.7: Transportation Equity. Consider health and equity in the design and operation of the City's transportation network; and make provisions for convenient, accessible, affordable, and alternative modes of mobility based on the needs of residents.

GOAL 2: Effective management of all stormwater assets to track improvements and achieve goals related to water quality.

Policy 2.1: Management database. Inventory all stormwater assets in a singular stormwater management database and software system to track pollutant removal effectiveness, stormwater

inspections, and other required compliance activities as part of the Municipal Separate Storm Sewer System (MS4) permit.

Policy 2.2: New technologies and methodologies. Implement new technologies and methodologies for complying with various stormwater requirements consistent with smart city applications.

Wastewater

Goal 3: Adequate wastewater collection service and treatment facilities that meet regulatory requirements, minimize adverse effects to water quality and achieve existing and future sewer needs.

Policy 3.1: Moorpark Water Reclamation Facility. Work with Ventura County Waterworks District No. 1 (District) on continuing to manage the Moorpark Water Reclamation Facility successfully and increase capacity/distribution for reuse opportunities.

Policy 3.2: Recycled water distribution. Expand existing recycled water distribution lines (purple pipe) and service throughout the City.

Policy 3.3: Adequate capacity. Continue to coordinate with the District to ensure wastewater infrastructure is effectively serving existing customers and has adequate capacity to provide for new demands on the infrastructure system.

Water

Goal 4: High-quality reliable potable and non-potable water services, diverse supply, and robust facilities that meets existing and future water demands.

Policy 4.1: Coordinate with partners. Continue to coordinate with District on effective management of water infrastructure systems.

Policy 4.2: Monitor supply and demand. Regularly review and evaluate future iterations of the District's Urban Water Management Plan and other regional water supply assessments in order to maintain an understanding of available supply sources. Actively track and share development projects throughout the City with the District as they come online.

Policy 4.3: OneWater approach. Implement OneWater approach where potable water, grey water, recycled water, and stormwater are all viewed as integral components to integrated water management alongside natural flows and watersheds within the City.

Policy 4.4: On-site greywater and stormwater standards. Adopt new statewide standards for on-site greywater and stormwater systems, or develop City standards to streamline the

permitting of these systems by following the Building and Safety Division, Building Code, and other applicable regulatory agencies and associated guidance documents.

Solid Waste and Recycling

Goal 5: Divert and effectively manage the generation and disposal of solid and organic waste.

Policy 5.1: Adequate services and collection facilities. Support efforts of the local solid waste collection, disposal, and recycling service providers to maintain adequate residential, commercial, and industrial solid waste and mixed recycling collection service levels and solid waste facilities in accordance with state law.

Policy 5.2: Waste Diversion. Continue to partner, plan for, and document compliance with waste applicable State law related to source reduction and recycling requirements of 50% diversion of solid waste from landfills.

Policy 5.3: Recycling programs. Continue to support the residential, commercial, industrial, and construction / demolition recycling programs to minimize the solid waste stream to landfills.

Policy 5.4: Electronic Waste Recycling. The City shall coordinate with businesses that recycle electronic waste (e.g., batteries, fluorescent lamps, compact-fluorescent (CFL) bulbs) and the California Product Stewardship Council, CalRecycle, and other pertinent agencies to provide convenient means of responsible disposal for city residents.

Policy 5.5: Clean up events. Continue to sponsor clean-up events in which volunteers and community organizers help pick up litter in public areas.

Policy 5.6: Organic waste collection. Continue to work with the City's waste haulers to provide organic waste collection services to residents and businesses and recycle organic materials, in compliance with applicable State law.

Policy 5.7: Organic waste recycling. Continue to provide resources to support composting, grasscycling, and the recycling of organic waste.

Policy 5.8: Disposable, Toxic, or Non-Renewable Products. The City shall reduce the use of disposable, toxic, or nonrenewable products in City operations.

Policy 5.9: Education and public information. Prepare and disseminate, as appropriate, information to educate the public on source reduction, solid waste diversion, recycling, infectious waste management, and composting resources and educational programs.

Energy

Goal 6: Adequate and reliable energy services and facilities.

Policy 6.1: Adequate service and facilities. Continue to work with local utility providers to ensure that adequate electricity and natural gas services are available for existing and newly developing areas.

Policy 6.2: Integration of Energy Utility Systems. Work with utility providers to ensure that energy facilities are located and designed to be visually compatible with the built environment and natural settings.

Policy 6.3: Utility Undergrounding. Continue to pursue undergrounding of overhead utility lines, and support maintenance and replacement programs to reduce wildfire hazards.

Policy 6.4: Energy Reliability. Support efforts by local energy service providers and other public agencies to improve the safety and resilience of the local power grid.

Policy 6.5: Backup Energy Provision. Work with utility providers to ensure adequate backup energy provisions for critical public facilities and wireless infrastructure and upgrade as needed.

Policy 6.6: Microgrids. Work with utility providers to explore the use of microgrids allowing locally-generated renewable energy networks to supplement the electrical distribution system and provide back-up power in the event of an emergency.

Policy 6.7: Energy Conservation. Support increased use of renewable energy sources through energy conservation, efficiency, and renewable resource strategies, as identified in The Conservation Element.

Policy 6.8: Service Disruptions. Continue to work with local utility providers to prevent unplanned disruptions to utility service.

Policy 6.9: Disproportionate Impacts of Service Interruptions. Work with utility providers to ensure preventable disruptions do not have a disproportionate impact on residents, including those dependent on uninterrupted utility service.

Telecommunications

Goal 7: Quality telecommunication systems that enhance economic development, governmental efficiency, and equitable access for all.



Policy 7.1: Adequate facilities and equitable access. Work with telecommunications service providers to meet the facility and service demands of existing and future development and to provide equitable access to telecommunications infrastructure for all City residents.

Policy 7.2: State-of-the-art technologies. Encourage service providers to implement state-of-the-art digital and technological improvements that facilitate access by local industries and businesses and attraction of new and diverse enterprises to the City.

Policy 7.3: Regulation of wireless communication facilities. Continue to regulate the land use zone, location, height, appearance, and placement of wireless communication facilities to the extent permitted by applicable law.

Economic Development Element: Goals and Policies

Goal 1: Robust Local Economy

A self-sustaining, innovative, and resilient local economy that provides goods and services desired by local residents, attracts regional consumer spending, and contributes to Moorpark's premier quality of life.

Policy 1.1: Business retention and expansion. Retain existing businesses and support their profitability and expansion, by collaborating with the Chamber of Commerce and regional economic development service providers to improve access by local businesses to business management training, financing, and marketing assistance.

Policy 1.2: Business start-ups. Grow the number of independent businesses to diversify the local economy and to provide goods and services desired by local residents, by collaborating with the Chamber of Commerce and regional economic development service providers to provide entrepreneurial training and assistance.

Policy 1.3: Business attraction. Attract businesses that diversify the local tax base and that create employment opportunities suited to the skills and education of residents, by collaborating with economic development service providers to market Moorpark and to market commercial and industrial sites and facilities to potential new businesses.

Policy 1.4: Local workforce. Increase the number of residents working in the city, by prioritizing economic development activities that create employment opportunities suited to the skills and education of current and future residents.

Policy 1.5: Workforce housing. Support an adequate and reliable workforce for local businesses, by promoting the development of housing opportunities suited to the range of incomes in accordance with the Land Use Element and the Housing Element.

Policy 1.6: Economic value of residential uses. Support residential development to capitalize on the synergistic relations between residential growth and economic growth.

Policy 1.7: Tourism, visitors, and events. Promote the quality of life and attract visitor spending by supporting agricultural uses, farmers markets, event venues, and tourism attractions and by collaborating with local business and civic organizations to promote special events.

Policy 1.8: Education and workforce development. Promote life-long learning and support local businesses and workforce development, by collaborating with Moorpark College to expand

access to the College's programs and services by residents and businesses, collaborating with local education service providers to create pathways and pipelines and to improve access of residents of all ages to educational opportunities and enrichment, and helping to forge and sustain partnerships with businesses and education.

Policy 1.9: Metrolink and transit. Collaborate with transit service providers to improve awareness of and access to transit services for current and future residents and workers.

Goal 2. Economic Development Program

A long-term program that sustains long-term economic growth and attracts private investment.

Policy 2.1: Strategic action plan. Adopt and periodically update an economic development strategic plan that states the city's vision for economic development, identifies objectives for the time frame of the strategy, establishes strategies and action plans, and that may also identify target sectors, partnerships, and marketing and communications. Invest in the city's economic development program to maintain and enhance the attractiveness of Moorpark for private investment, to increase local job opportunities for residents, and to facilitate growth in the local economy that contributes to and enhances Moorpark's premier quality of life.

Policy 2.2: Economic development thinking. Integrate economic development thinking throughout city government and ensure that Moorpark epitomizes being business friendly by providing economic development training for key city staff, discussing economic and fiscal implications in staff reports for land use cases, and regularly communicating the city's economic development efforts and successes.

Policy 2.3: Economic development partners. Leverage investments by the federal and state government and by private and non-profit entities, by collaborating with economic development partners, including but not limited to the Economic Development Collaborative, the Ventura County Economic Development Corporation Small Business Development Center, Ventura County Workforce Development Board, and other public agencies, Moorpark Chamber of Commerce, Moorpark College, and Moorpark Unified School District, and other stakeholders, including but not limited to existing businesses, real estate brokers and developers, and other community organizations.

Policy 2.4: Marketing and communications. Maintain regular public communications of the city's economic development efforts and successes, maintain regular communications with existing businesses and economic development stakeholders, and, consistent with the adopted economic development strategic action plan, invest in communications to market Moorpark as a location for new businesses and private investment.

Goal 3: Commercial and Industrial Uses

Thriving retail, office, and industrial businesses that foster local economic prosperity.

Policy 3.1: Office and industrial preservation. Maintain and enhance the functionality of areas currently used for and planned for office and industrial businesses in order to promote economic resilience and growth.

Policy 3.2: Experience-oriented commercial areas. Encourage a mix of uses that creates experience-oriented commercial places that can be effective in competing against online retail and that can attract visitor spending.

Goal 4: Financially Resilient Local Governance

Fiscally sustainable land use and development patterns and well-managed municipal finances, resulting in a fiscally resilient local government that invests in public amenities and services.

Policy 4.1: Purpose of financially resilient local governance. Maintain the city's fiscal health and financial resiliency to ensure the city can invest in maintaining and enhancing public facilities and services that continue to attract private investment and support economic growth and prosperity.

Policy 4.2: Funding and financing mechanisms. Improve the attractiveness of Moorpark for private investment, by encouraging the use of funding and financing mechanisms when such use contributes to the city's fiscal health and when such use improves the financial feasibility of new development.

Policy 4.3: Infrastructure and capital improvements. Invest in infrastructure and capital improvements that facilitate redevelopment, infill development, and new development that is consistent with the Land Use Plan, as funding is available.

Goal 5: Downtown

A thriving downtown that is cherished by residents and that helps define the popular image of Moorpark.

Policy 5.1: Downtown revitalization plan. Collaborate with downtown businesses and the Chamber of Commerce to create and implement a Downtown Revitalization Plan, either as an augment to the Downtown Specific Plan or as a stand-alone plan, that provides actionable planning for infrastructure, provides guidance for the Performing Arts Center and special events, explores types of complementary businesses, and establishes a public relations and marketing communications strategy.

Policy 5.2: Downtown infrastructure. Ensure that sufficient infrastructure is provided to support the types of uses planned for the Downtown area, including an actionable plan for such upgrades.

Policy 5.3: Events and activities. Maintain and implement an annual calendar of events and activities to attract resident and visitors to the Downtown.

Policy 5.4: Business mix. Identify needed or desired complementary businesses and a strategy to attract these businesses; update this strategy periodically.

Policy 5.5: Marketing. Establish a public relations and marketing communications strategy to publicize downtown and attract visitors; update this strategy periodically.

Open Space, Parks and Recreation Element: Goals and Policies

PARKS AND RECREATION

GOAL 1: Public parkland is acquired, maintained, and provided for both passive and active use that is equally accessible on a neighborhood, community, and regional basis.

Policy 1.1: Park standard. Provide and maintain recreational/leisure parklands at the standard of 5 acres for every 1,000 residents, with a park located within a 1-mile radius of each of the City's residential neighborhoods. Study whether standards should be adjusted to support new higher-density residential and mixed-use developments.

Policy 1.2: Funding mechanisms. Use a broad range of funding and economic development tools to ensure high quality development, maintenance, and programming of the City parks and recreation systems.

Policy 1.3: Funding from new development. Ensure that all residential subdivision, development, or redevelopment pay their fair share of the cost of land acquisition for parks and their fair share of the cost of development and maintenance of new parks, trails, and open space.

Policy 1.4: Park demand. Acquire and provide parklands in areas where existing demand is the greatest in proportion to population, prioritizing underserved areas.

Policy 1.5: Joint use. Encourage the joint use of public facilities and access to lands owned by public utilities or public entities for recreational use, as recommended in the Master Plan of Parks and Recreation.

Policy 1.6: Expanded access. Expand access to parklands for all residents, including the young, handicapped, and elderly.

Policy 1.7: Recreational activities. Facilitate the development and provision of recreational activities that are both active and passive (e.g., hiking, biking, running, sightseeing, swimming).

Policy 1.8: Master Plan. Periodically review, update, and adopt the Master Plan of Parks and Recreation to ensure that it reflect current needs and recreational objectives of Moorpark's residents, serving as a guide for the provision and maintenance of parkland.

Policy 1.9: Flood control areas. Limit the use of areas designated for flood control purposes to passive recreation activities (e.g., hiking, fishing, bike riding), consistent with requirements to maintain the integrity of these areas to protect public safety.

Policy 1.10: Properties unsuitable for development. Promote the use of the properties unsuitable for development due to hazards or other safety constraints (as defined by the Safety Element) for recreation uses provided that they can be safely integrated and do not require infrastructure (e.g., hiking, fishing, bike riding).

Policy 1.11: Locating and design. Require that parklands, recreation facilities, and community centers are located and designed to conform and respect their natural environmental setting, are compatible with adjoining uses, and protect users from hazards.

Policy 1.12: Sustainability features. Require that new parks are designed, and existing parks are retrofitted over time, to incorporate sustainable development and landscape practices that reduce water and energy consumption.

Policy 1.13: Private facilities. Encourage the development of private commercial recreational facilities to help meet recreational interests of Moorpark's residents, workforce, and visitors.

Policy 1.14: New development. Allow new development to provide small plazas, pocket parks, civic spaces, and other gathering places that are available to the public, particularly in infill areas, to help meet recreational demands.

Policy 1.15: Park equity. Prioritize social equity considerations in the provision and design of public parks so that residents regardless of age, ability, or neighborhood where they live have quality active and passive green space.

Goal 2: Recreation programs serving all residents that contribute to their enjoyment and physical and mental health.

Policy 2.1: Recreational diversity. Provide and promote a diversity of recreational, cultural arts, and educational related programs for community residents that are accessible, affordable, and suitable for residents of all ages and abilities.

Policy 2.2: Reflect Moorpark's unique attributes. Provide recreation programming, special events and venues, and educational opportunities that honor, interpret, and celebrate the diversity, history, cultural heritage, and traditions of Moorpark.

Policy 2.3: Shared use agreements. Encourage the development and maintenance of shared-use agreements with schools that allow their properties to be used safely and securely during non-school hours for park, recreational, and educational needs.

Policy 2.4: Recreation partnerships. Support partnerships with local nonprofits (e.g., YMCA, Boys and Girls Club, and other local groups), local school district, and other agencies that provide healthful, educational, and recreational activities.

Policy 2.5: Childcare provision. Support an adequate supply of affordable and quality child-care options in a variety of settings- private homes, schools, public agencies, faith-based organizations, and private agencies- for caregivers.

Policy 2.6: Elder and assisted care. Support the increased availability of home care and appropriate assisted-living opportunities for older adults and people with disabilities, including appropriate support and resources for their caregivers

Policy 2.7: Health services. Support nonprofit and for-profit organizations, business, and local schools that are engaged in health and wellness education and that provide access to affordable, quality health care for all residents.

Policy 2.8: Access to quality health care. Leverage City tools to attract and retain a full complement of primary, preventive, and specialty health care providers, including those providing mental health, vision, and dental care.

Policy 2.9: Mental health literacy. Support a range of appropriate activities and resources, and promote community awareness and sensitivity regarding the importance of mental health literacy and care for residents of all ages.

Policy 2.10: Food security. Support nonprofit agencies, local schools, and governmental agencies that reduce food insecurity and improve readily available nutrition for lower income or assistance-dependent residents, particularly in underserved areas.

Policy 2.11. Civic participation. Provide and promote opportunities for all residents to fully participate in civic decision-making through the City's commissions, boards, oversight entities, and committees that focus on parks, recreation, health, and social services.

Policy 2.12: Family resources. Support family resource centers that offer activities for children and their caregivers that focus on early literacy, parenting classes and workshops, caregiver-and-child classes, childcare, nutrition classes, school readiness, and other services.

Policy 2.13: Library and lifelong learning. Provide and promote a state-of-the-art library that offers resources and engaging programs to meet the varied educational, cultural, civic, and general business needs of all residents and support opportunities for lifelong learning and enrichment.

Policy 2.14: Smoking and vaping. Continue to support public health and safety through local tobacco/smoking regulations; discourage youth smoking and vaping and support prevention and cessation efforts.

Goal 3: A network of multi-use trails enhances connections to local and regional parks and open space resources and expands the City's non-motorized circulation infrastructure.

Policy 3.1: Trail planning. Develop and adopt a Plan assessing the opportunities for, and guiding the provision and maintenance of, an interconnected network of trails serving Moorpark residents and visitors.

Policy 3.2: Network of trails. Develop a comprehensive and interconnected network of trails that provides public access to arroyos and creeks, connects residents with open space and nature, and links urban areas with parks and recreational facilities.

Policy 3.3: Regional connection. Connect Moorpark's trails with those of Thousand Oaks, Simi Valley, and County areas as feasible to establish a continuous regional network consistent with neighboring jurisdictions General Plan and trail plans and with the proposed Moorpark Trails Master Plan.

Policy 3.4: Implementation of Arroyo Simi Trail. Pursue funding to implement the Arroyo Simi Trail as recommended in the Arroyo Simi Trail Feasibility Study.

Policy 3.5: Nature centers. Pursue the development of nature observation and interpretative centers, viewpoints, and other amenities along trails to provide an amenity for hikers, cyclists, and other users.

Policy 3.6: Trail Design. Design trails and pathways to incorporate universal design (ADA) and safety considerations to allow residents of all ages and abilities to safely use trails.

Policy 3.7: Equestrian trails in new development. Require that new development projects consider the appropriateness of integrating equestrian trail linkages to regional parks and regional trail systems consistent with the multi-use/equestrian trail network).

Policy 3.8: Safety. Ensure a safe multi-use/equestrian trail network.

Policy 3.9: HOA property. Encourage the provision of public trails and trail access in coordination with Homeowners Associations on HOA property.

OPEN SPACE

Aesthetic and Visual Resource

GOAL 4: Protection of scenic topographic features and elements that contribute to Moorpark's unique aesthetic and visual qualities and promote the quality of life that Moorpark citizens pursue.

Policy 4.1: Landscape links. Work with Ventura County to enhance landscaped arterial entrance ways, multi-use trails, including bikeways and equestrian paths connecting to Greenbelt areas, such as Tierra Rejada, and Wildlife Corridors to create a network of aesthetically pleasing links into and around the City.

Policy 4.2: New development. Ensure that new developments contribute to, and do not diminish, the City's unique aesthetic and visual qualities.

Policy 4.3: Protect ridgelines. Protect ridgelines from incompatible development that diminishes their scenic value, and ensure their conservation, preservation, and management.

Policy 4.4: Relationship of development to natural terrain. Require that developments be designed to create a consistent visual relationship with the natural terrain and vegetation, and require grading to conform to the existing terrain to the extent feasible.

Policy 4.5: Underground utilities. Coordinate with SCE and local utilities to underground existing above-ground utility lines where feasible.

Managed Production of Resources

GOAL 5: Opportunities for productive agricultural lands within Moorpark.

Policy 5.1: Maintenance of agricultural operations. Maintain the potential for sustainable agricultural operations where such use is currently designated.

Policy 5.2: Community and rooftop gardens. Provide incentives for developers to include community gardens and rooftop gardens in new development projects.

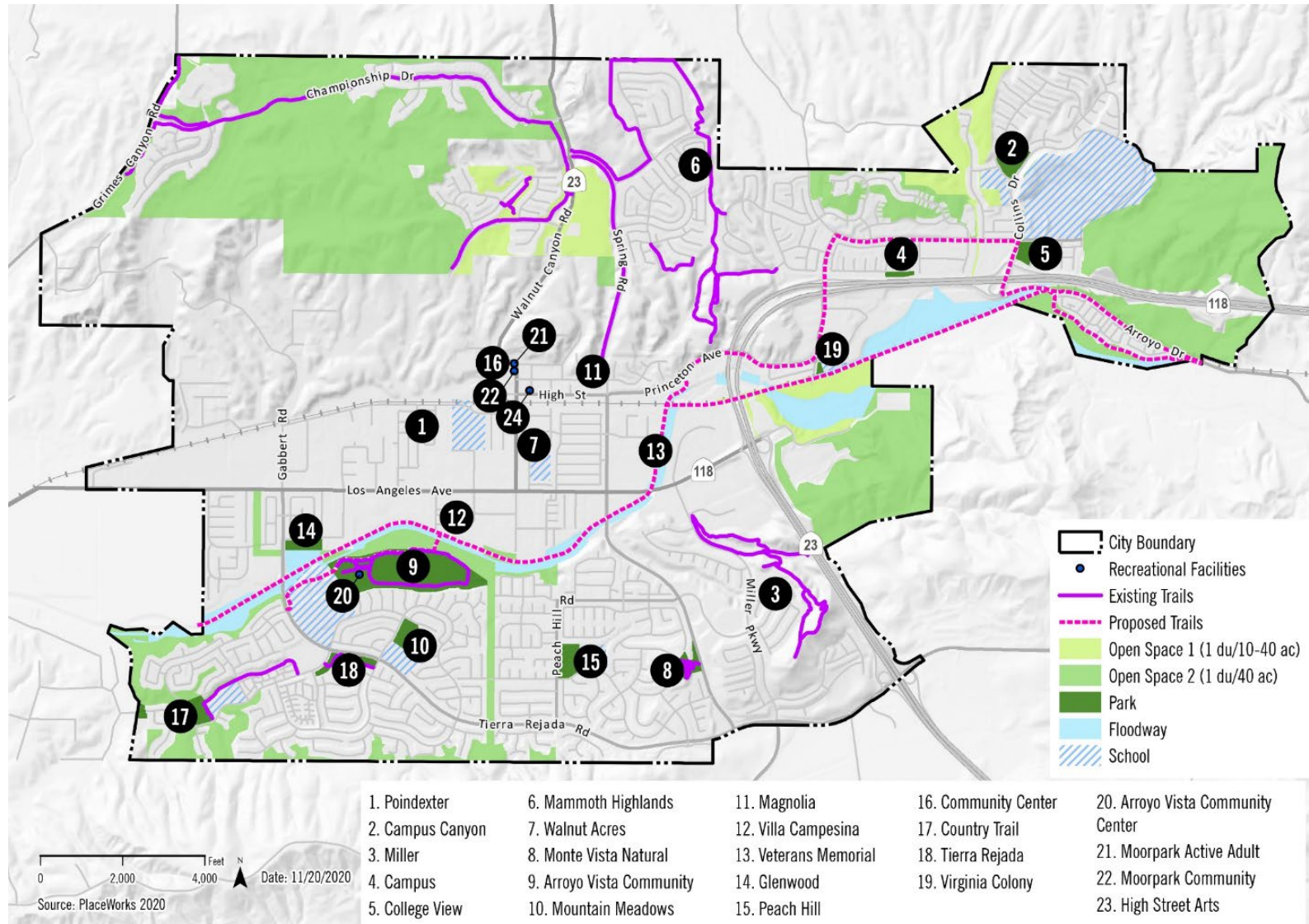
Policy 5.3: Urban agriculture. Promote urban agriculture with zoning provisions that support means for production, distribution, and sale of locally grown foods, such as market gardens, farmers' markets, community markets, and farm stands, and support opportunities for agricultural tourism.

Health and Safety

GOAL 6: Open Spaces contribute to the health and safety of Moorpark residents.

Policy 6.1: Limitations on development. Maintain open space lands for health and safety by limiting development in areas susceptible to flood, seismic risk, geologic instability, and wildfire, as detailed in the Safety Element.

Figure 7. Parks and Open Space



Conservation Element: Goals and Policies

GOAL 1: Sensitive natural and biological resources are protected from detrimental impacts of new development and enhanced and restored where possible.

Air Quality

Policy 1.1: Air quality coordination. Cooperate and participate with Ventura County Air Pollution Control District, Southern California Association of Governments, and the California Air Resources Board, in regional air quality management plans, programs, enforcement measures, and mitigation measures designed to reduce and/or minimize the amount of primary and secondary air pollutants.

Policy 1.2: Infill development. Promote infill development to facilitate walking and use of alternative transportation modes and reduce vehicle trips and air emissions.

Policy 1.3: Development siting. Require that development be located and designed to reduce the number of vehicle trips generated and air emissions.

Policy 1.4: Low-emission transportation. Encourage the use of zero-emission vehicles, low-emission vehicles, bicycles and other non-motorized vehicles, and car-sharing programs by requiring sufficient and convenient infrastructure and parking facilities in residential developments and employment centers to accommodate these vehicles.

Policy 1.5: Low-emission fleet. Purchase low-emission vehicles for the City's fleet and use available clean fuel sources for trucks and heavy equipment.

Policy 1.6: Clean City transportation options. Promote reduced idling, trip reduction, routing for efficiency, and the use of public transportation, carpooling, and alternate modes of transportation for City operations.

Policy 1.7: Air quality education. Educate the public about air quality standards, health effects, and efforts they can make to improve air quality and reduce greenhouse gas emissions in the region.

Policy 1.8: Local air quality concerns. Work with the development community, local businesses, residents, regulatory bodies, and other stakeholders to minimize air pollution, clean ambient air quality, and minimize objectionable odors generated by vehicles, major emitters, agricultural uses, and other land uses.

Water Quality

Policy 1.9: Clean water supply. Conserve and protect water quality supplies through cooperative efforts with the Ventura County Water Conservation Plan and any future regional water quality and water supply plans and programs that may be instrumental in reducing water quality-related problems.

Policy 1.10: Water quality education. Effectively communicate water quality education to residents and businesses. Establish or expand programs to educate community members about, and subsidize, resources for reducing water use.

Policy 1.11: Water quality protection. Require that development does not degrade natural water bodies such as streams, wetlands, and the Arroyo Simi.

Policy 1.12: Riparian preservation. Require that new development preserve natural watercourses and riparian habitat where they occur, either by avoidance or through ecologically-sensitive design, like clustering buildings, restoring riparian habitat, and purchasing development rights or easements.

Policy 1.13: Green stormwater management. Encourage stormwater management and drainage system improvements that minimize the need for structural modifications to watercourses and that restore creeks in culverts or hardened channels to their natural states.

Policy 1.14: Stormwater Quality Management Program. Continue to participate in the Ventura Countywide Stormwater Quality Management Program.

Policy 1.15: Drinking water quality. Work with the Ventura County Waterworks District No. 1 to ensure that drinking water supplied to residences in all neighborhoods, schools, and businesses is healthful and complies with all public health, safety, and quality regulations.

Habitats and Corridors – Biological Resources

Policy 1.16: Ecologically Significant Resource Areas. Maintain, restore, and enhance ecologically significant resource areas in their natural state to the greatest extent possible. Limit development in these areas to compatible low-intensity uses with adequate provisions to protect sensitive resources, including setbacks around resource areas.

Policy 1.17: Native habitat protection. Require that native vegetation and habitat are retained where feasible to support the health of local wildlife populations.

Policy 1.18: Wildlife corridors. Adopt land use regulations that consider, complement, and support state, regional, and county-adopted wildlife corridors, including the Ventura County Wildlife Corridor Overlay Zone and evaluate the appropriateness of designating additional corridors.

Policy 1.19: Biological resources evaluation. Require a biological resources evaluation prepared according to current state and federal protocols for projects with the potential to impact rare, threatened, endangered, or special-status species or critical habitat. If the evaluation determines that the project would impact rare, threatened, endangered, or special-status species or critical habitat, require that project proponents consult with the appropriate federal, state, and regional agencies and mitigate project impacts in accordance with state and federal law.

Policy 1.20: Open space acquisition. Explore acquisition of new open space areas, including privately owned parcels located adjacent to or within recognized critical habitats and wildlife corridors.

Mineral Resources

GOAL 2: Impacts from petroleum drilling activities are minimized.

Policy 2.1: Petroleum extraction phase-out. Require that petroleum extraction facilities currently operating within the city be phased out over time and new extraction facilities be prohibited.

Historic, Cultural, Archaeological, Paleontological Resources

GOAL 3: Moorpark's unique historical, cultural, archaeological, and paleontological resources are preserved and protected.

Policy 3.1: Historic resources inventory. Maintain and periodically update an inventory of recognized historic buildings, structures, districts, and landscapes of local, regional, or national significance and those that might be eligible for recognition.

Policy 3.2: Historic resource protection and use. Ensure the protection, rehabilitation, and reuse of historic buildings, structures, districts, and landscapes of local, regional, or national significance.

Policy 3.3: Downtown historic resources. Protect Moorpark's traditional downtown area so that physical changes that occur within it enhance its historic character.

Policy 3.4: Historic resources awareness. Promote community awareness of the benefits of historic preservation and provide resources such as how-to guides and funding that supports community actions to preserve historic resources.

Policy 3.5: Paleontological and archaeological resources. Require new development to protect and preserve paleontological and archaeological resources from destruction, and avoid and minimize impacts to such resources in accordance with the requirements of CEQA.

Policy 3.6: Open space resource protection. Explore acquisition of new open space areas, including privately owned parcels located adjacent to or within recognized historical, cultural, archaeological, and paleontological resources.

Energy Use

GOAL 4: The community uses less energy, has a resilient and renewable energy supply, and makes extensive use of green building practices.

Policy 4.1: New building energy efficiency. Encourage new buildings to exceed state energy efficiency requirements where cost-effective and equitable, including through the use of improved insulation, all-electric heating and cooling systems, and high-efficiency appliances.

Policy 4.2: Passive energy conservation. Require that buildings in large scale commercial, mixed-use, and planned development projects include, to the extent feasible, passive energy-conservation strategies including, but not limited to, location and orientation.

Policy 4.3: Energy efficiency improvements. Work with property owners to conduct energy efficiency retrofits and other improvements to existing buildings, particularly rental units and buildings constructed before 1980. Emphasize ways to improve the energy efficiency of existing buildings that are equitable and cost-effective.

Policy 4.4: Low-cost energy efficiency. Enact widespread energy efficiency and conservation practices that are accessible and feasible for most or all of the community, including low-cost and free actions and those with accelerated payback periods.

Policy 4.5: Carbon-free transition. Transition to low-carbon and carbon-free energy sources for homes and nonresidential buildings.

Policy 4.6: On-site renewable energy. Increase the installation of on-site renewable energy systems in all new and existing developments with the capacity to support these systems, enforcing the renewable energy requirements of the California Building Standards Code and encouraging buildings not covered by state requirements to install renewable energy systems.

Policy 4.7: Energy storage systems. Encourage new and existing developments to install energy storage systems at time of installation of renewable energy systems, particularly for developments in Very High Fire Hazard Severity Zones and for developments providing essential community services.

Policy 4.8: Energy use at City facilities. Retrofit City facilities to improve energy efficiency, decrease electric and natural gas use, and install renewable energy and energy storage systems.

Policy 4.9: Green building practices. Provide information about, and encourage, incorporating additional green building practices into new development and major retrofits, including active

and passive energy-conservation strategies, low-carbon, sustainable building materials, and reuse of building materials.

Policy 4.10: Regional energy collaboration. Collaborate with the Ventura County Regional Energy Alliance, the Clean Power Alliance, and other regional energy groups to promote educational campaigns and financial incentives for energy efficiency and conservation, renewable energy, and energy storage.

Water Use

GOAL 5: Community members practice water conservation and water reuse. Moorpark's water supply is highly resilient.

Policy 5.1: Drought-tolerant landscaping. Provide education and grant programs to encourage replacement of lawns and other water-intensive landscaping with drought-tolerant landscaping, especially landscaping incorporating native species and xeriscaping.

Policy 5.2: Water reuse. Encourage property owners to install rainwater catchment and greywater systems in new developments or major retrofits.

Policy 5.3: Green infrastructure. Install permeable paving, bioswales, and other green infrastructure components in new and significantly renovated hardscape projects.

Policy 5.4: Low-cost water efficiency. Continue to work with water providers to educate community members about low-cost water efficiency improvements in homes and businesses.

Policy 5.5: Net zero water use. Encourage developers to design new structures and property landscapes to achieve net zero water use, to the extent feasible.

Waste

GOAL 6: Waste generation is decreased, there are extensive recycling and composting options in the community, and Moorpark has ample opportunities for material reuse.

Policy 6.1: Waste sorting education. Improve education efforts on waste sorting for community members.

Policy 6.2: Recycling and composting access. Expand access to recycling and composting services for homes and businesses.

Policy 6.3: Single-use plastics. Explore options to decrease the use of single-use plastics and encourage the use of reusable materials.

Policy 6.4: Food waste. Discourage food waste and remove barriers to donating food and composting.

Sustainable Agriculture and Land Use

GOAL 7: Moorpark practices sustainable and low-carbon agriculture and land use activities.

Policy 7.1: Tree plantings. Protect and expand the urban forest through new tree plantings and effective and timely care of existing trees, emphasizing consistent tree canopies along corridors in areas such as along Moorpark Avenue and Los Angeles Avenue and within the Downtown area.

Policy 7.2: Invasive and prohibited plants. Consider removal and replacement of invasive and prohibited plants located on public lands, as identified in the City's Landscape Design Standards and Guidelines.

Policy 7.3: Carbon sequestration for working lands. Increase opportunities to sequester carbon on agricultural land and open space.

Policy 7.4: Pesticide reduction. Work with agricultural operations and property owners in and around the city to reduce pesticide use and other potentially harmful agents on agricultural land and private landscaping to the extent viable alternatives are available and economically feasible.

Policy 7.5: Edible gardens. Support and promote opportunities to grow local food in residential yards, schools, community-gardens, and common areas in multi-family housing.

Policy 7.6: Sustainable agriculture. In coordination with agricultural organizations, improve soil conservation, reduce fertilizer use, and promote other sustainable agricultural practices that help to improve yield, maintain agricultural viability, and support adaptation to changing climate conditions.

Policy 7.7: Food access. Support the accessibility and availability of healthy food through farmers' markets, urban agriculture, community gardens, grocery stores, and other venues.

GHG Reduction and Education

GOAL 8: Moorpark supports greenhouse gas emission reduction and comprehensive sustainability practices throughout the community.

Policy 8.1: Greenhouse gas reduction. Reduce community-wide and City operations greenhouse gas (GHG) emissions from vehicles, residential, and nonresidential energy use, waste generation, water and wastewater collection and treatment, off-road uses, and other GHG emission sources to meet or exceed the State's goal to achieve carbon neutrality by 2045.

Policy 8.2: Environmental education. Develop and implement a public information program on environmentally responsible and sustainable practices that can: (1) educate community residents as to the nature of these issues, opportunities for public input and dates and times of



public participation meetings, hearings, workshops, etc., and (2) respond to current local issues and problems associated with environmental responsibility and sustainability.

Policy 8.3: Expanded environmental programs. Explore and promote opportunities for additional environmentally responsible and sustainable programs and practices for community residents and visitors, businesses, and City operations.

Safety Element: Goals and Policies

Goal 1: Emergency Management

An emergency management framework that effectively prepares and responds to natural and human-caused emergencies.

Policy 1.1: Multi-jurisdictional cooperation. Continue the development of local preparedness plans and multi-jurisdictional cooperation and communication for emergency situations.

Policy 1.2: Emergency preparedness education. Educate residents and businesses regarding appropriate actions to safeguard life and property during and immediately after emergencies.

Policy 1.3: Emergency coordination. Coordinate with Ventura County, neighboring cities, and non-governmental partners to effectively prepare for and respond to hazards and natural disasters.

Policy 1.4: Emergency alerts. Work with the Ventura County Office of Emergency Services to provide alerts about potential, developing, and ongoing emergency situations through extensive early-warning and notification systems that convey information to all residents, in multiple languages and formats, to ensure it is widely accessible, including persons with access and functional needs.

Policy 1.5: Hazard Mitigation Plan. Incorporate the most recent version of the Ventura County Hazard Mitigation Plan, Moorpark Annex, most recently certified by FEMA in 2022, into this Safety Element by reference, as permitted by California Government Code Section 65302.6.

Policy 1.6: Community Emergency Response Team. Expand the capabilities of the Community Emergency Response Team to provide more community members the tools to respond to disasters.

Policy 1.7: Redundant communication. Create redundancies in the communication infrastructure to ensure communication services are available during emergencies.

Policy 1.8: Renewable back-up energy. Provide renewable back-up power supplies, such as solar, wind, and battery power, for critical facilities, including cooling centers and resilience hubs.

Policy 1.9: Multi-Hazard Evacuation Plan. Identify evacuation routes and develop a multi-hazard evacuation plan, in coordination with surrounding jurisdictions, to ensure evacuation routes remain open and functional during emergencies. Participate in the Ventura County Multi-Jurisdictional Hazard Mitigation Plan.

Policy 1.10: Ingress and egress. Require new development to have two ingress and egress routes that account for existing and proposed traffic evacuation volumes at buildout.

Policy 1.11: Secondary ingress and egress. Explore secondary means of ingress and egress in areas with evacuation constraints, as shown in Figure 11b, for new subdivisions or developments of 10 units or more.

Policy 1.12: Evacuation assistance program. Develop an evacuation assistance program, in coordination with Moorpark City bus, paratransit, and dial-a-ride agencies to help those with limited mobility or lack of access to a vehicle evacuate safely.

Policy 1.13: Resilience hubs. Establish a network of equitably located resilience hubs throughout Moorpark and ensure that resilience hubs are situated outside of areas at risk from hazard impacts to the extent possible, offer refuge from extreme heat and poor air quality due to regional wildfire smoke, and are equipped with renewable energy generation and backup power supplies. Such facilities should be in easily accessible locations and be available to all community members.

Policy 1.14: Resilient critical and lifeline facility siting. Locate new critical and lifeline facilities outside of flood and dam inundation zones, very high fire hazard severity zones, and landslide susceptibility areas, when feasible. If not feasible, appropriately site, design, and construct new critical facilities to be resilient to flooding, fires, and landslides.

Policy 1.15: Hazard mapping. Update hazard mapping with each update to the Safety Element, or earlier if new information becomes available, to ensure the City relies on best available hazard mapping to inform decisions.

Policy 1.16: Agency coordination. Coordinate with Ventura County Fire Department, Ventura County Sheriff's Office, and Ventura County Office of Emergency Services to ensure effective preparation, response, and recovery services are available throughout the community before, during, and after a seismic event.

Policy 1.17: Accessible hazard preparedness education and outreach. Promote hazard preparedness with education and outreach available in multiple languages and formats appropriate for people with access and functional needs.

Policy 1.18: Ready Ventura County Program. Coordinate with the Ventura County Sheriff's Office of Emergency Services to update and coordinate the Ready Ventura County Program as relevant to the City of Moorpark.

Policy 1.19: Livestock and large animal evacuation. Work with Ventura County Animal Services and Ventura County Office of Emergency Services to ensure that owners of livestock and large animal are prepared for and have the ability to evacuate during an emergency.

Goal 2: Geologic and Seismic Hazards

A community protected from seismic and geologic hazards, avoiding loss of life and minimizing damage to structures, systems, and services.

Policy 2.1: California Building Standards Code. Continue to implement California Building Standards Code seismic safety standards for construction of new buildings.

Policy 2.2: Geologic studies. Require the preparation of detailed geologic studies for new development within seismic and geologic hazard zones.

Policy 2.3: Unreinforced masonry buildings. Require existing unreinforced masonry buildings to be seismically retrofitted, based on an engineering evaluation, if deemed unsafe by a building official.

Policy 2.4: Earthquake preparedness. Participate in local, county, and State-sponsored earthquake preparedness programs.

Policy 2.5: New development. Require new development to comply with current state, regional, and local requirements for seismic and geologic safety.

Policy 2.6: Slope stability analysis. Require that slope stability analyses be conducted for new development in hillside areas and compliance with Section 17.38, Hillside Management, of the Moorpark Municipal Code.

Policy 2.7: Subsidence risk reduction coordination. Coordinate with Ventura County Resource Management Agency to participate in regional measures that reduce risk of subsidence in the City of Moorpark and surrounding areas.

Policy 2.8: Critical and lifeline facility operations. Assess critical and lifeline facilities for seismic safety and earthquake performance to ensure they remain operational after a seismic event.

Goal 3: Flood Hazards

Minimize risk of loss of life, injury, damage to property, and economic or social dislocations resulting from flood hazards.

Policy 3.1: National Flood Insurance Program. Continue to participate in the Federal Emergency Management Agency's National Flood Insurance Program to ensure building owners in Moorpark can obtain flood insurance.

Policy 3.2: Low impact development. Minimize impervious areas by requiring development to include low impact development and green infrastructure that increase pervious surfaces to absorb impacts from stormwater and flooding.

Policy 3.3: Floodway management. Consider floodway management design that includes areas where stream courses are left natural or as developed open space.

Policy 3.4: Flood control infrastructure. Coordinate with the Ventura County Public Works Agency to improve and maintain flood control structures, detention basins, channel reconstruction, and diversion systems within Moorpark and the greater Calleguas Creek watershed, using natural infrastructure where feasible.

Policy 3.5: Critical and lifeline facilities. Maintain the structural and operational integrity of critical and lifeline facilities during and after flooding events.

Policy 3.6: Floodplain management requirements. Require new development in the 100-year and/or 500-year flood hazard zones to comply with provision Moorpark Municipal Code Section 15.24, Floodplain Management.

Policy 3.7: Review of new flood control facilities. Coordinate with the Ventura County Public Works Agency to review new development for flood control and flood hazard reduction from new development.

Policy 3.8: Flood safety plans. Require new development within a designated floodplain to submit, flood safety plan for approval by the Floodplain Administrator.

Policy 3.9: Green infrastructure. Promote the use of green infrastructure to convey stormwater and reduce flooding.

Goal 4: Fire Hazards

Minimize injury, loss of life, and damage to property from wildfire and structural fires.

Policy 4.1: Fire hazard reduction. Continue to work with the Ventura County Fire Department and the Ventura Regional Fire Safe Council to implement fire hazard reduction policies and projects, to the extent they are relevant to Moorpark, in the Ventura County Multi-Jurisdictional Hazard Mitigation Plan, the Community Wildfire Protection Plan, the General Plan, and the Capital Improvement Program.

Policy 4.2: California Building Standards Code and Fire Code. Continue to adopt and enforce the most recent version of the California Building Standards Code and Fire Code, as well as California Fire Safe Standards for new and existing development.



Policy 4.3: Sufficient water supplies for fire-fighting. Ensure that existing and future development in the city has sufficient water supplies nearby for fire-fighting purposes.

Policy 4.4: Fire safety plans. New development within Very High Fire Hazard Severity Zones or the Wildland Urban Interface must prepare a fire safety plan for review and approval by the Ventura County Fire Department prior to issuance of building permit.

Policy 4.5: Ventura County Strategic Fire Plan. The current version of the Ventura County Fire Department Strategic Fire Plan is hereby incorporated into this Safety Element, by reference, to ensure existing non-conforming development reduces fire hazards by implementing fire safe standards for roads and vegetation.

Policy 4.6: Vegetation management funding. Coordinate with the Ventura County Fire Department and Ventura Regional Fire Safe Council to obtain funding for and conduct vegetation and fuel modification or management.

Policy 4.7: Egress and ingress. Require new development within a Very High Fire Hazard Severity Zone to have at least two egress and ingress options, visible street signs that identify evacuation routes, and adequate water supply for structural suppression.

Goal 5: Severe Weather

A resilient community able to adapt to severe weather events.

Policy 5.1: Extreme heat. Elevate extreme heat as an important hazard of concern in Moorpark to adequately prepare and respond to extreme temperatures.

Policy 5.2: Retrofits and weatherization. Increase the resiliency of City-owned structures to severe weather events and support homeowners and business owners to increase the resilience of their buildings and properties, through retrofits, weatherization, and other improvements.

Policy 5.4: Public transit. Coordinate with Moorpark City Transit to identify alternative routes and stops if normal route infrastructure is damaged or closed due to severe weather.

Policy 5.5: Undergrounding electric utilities. Continue to collaborate with Southern California Edison to underground electrical transmission infrastructure throughout the City, prioritizing high voltage transmission lines and areas within Very High Fire Hazard Severity Zones.

Policy 5.6: Drought-tolerant shade cover. Promote and expand the use of drought-tolerant green infrastructure, including street trees and landscaped areas, as part of cooling strategies in public and private spaces.

Policy 5.7: Water conservation. Prepare for more frequent and severe drought events by working with regional water providers to implement water conservation measures and ensure sustainable water supplies.

Policy 5.8: Sustainable and resilient facilities. Encourage new developments and existing property owners to incorporate sustainable, energy-efficient, and environmentally regenerative features into their facilities, landscapes, and structures to reduce energy demands and improve on-site resilience. Support financing efforts to increase the communities funding of these features.

Policy 5.9: Nature-based solutions. Where feasible, encourage the use of existing natural features and ecosystem processes, or the restoration thereof, when considering alternatives for the conservation, preservation, or sustainable management of open space. This may include, but is not limited to, aquatic or terrestrial vegetated open space, systems and practices that use or mimic natural processes, and other engineered systems, to provide clean water, conserve ecosystem values and functions, and provide a wide array of benefits to people and wildlife.

Policy 5.10: Backup energy supplies. Collaborate with Southern California Edison and organizations such as the Independent Living Resource Center to ensure that those who depend on electricity supply for medical devices and refrigerating medication have backup energy supplies during extreme heat and extreme wind events.

Goal 6: Human Health Hazards

A community prepared for human health hazard events.

Policy 6.1: Reducing the spread. Reduce the spread of human health hazards, including pests, diseases, and viruses.

Policy 6.2: Identifying health hazards. Work with the Ventura County Department of Public Health and healthcare providers to identify health hazards of concern, including pests, diseases, and viruses, in Moorpark.

Policy 6.3: Planning for future health hazards. Work with Ventura County Public Health to plan for future pandemic events, including securing necessary public health supplies, preparing effective messaging for preventative actions and treatments, and identifying and evaluating potential public health measures.

Policy 6.4: Outdoor workers resources. Look for opportunities to ensure that workers in outdoor industries have the training and resources to be adequately protected from environmental hazards, including extreme heat, poor air quality, pests, and diseases.



Policy 6.5: Medical supply chain. Collaborate with the Ventura County Department of Public Health and healthcare providers to minimize medical supply chain disruptions for facilities in Moorpark.

Goal 7: Hazardous Materials

Protect residents and business employees from potential hazards associated with the use, storage, manufacture, and transportation of hazardous materials in and through the City.

Policy 7.1: Hazardous materials education. Work with the Ventura County Public Works Agency to continue educating the community regarding the proper storage, handling, use, and disposal of hazardous household materials.

Policy 7.2: Hazardous materials business plans. Require business owners to incorporate into their business plans submitted to the Ventura County Fire Department those measures necessary to minimize hazardous materials accidents due to intense ground shaking potential and flooding. Ensure that the plans are updated as necessary.

Policy 7.3: Hazardous waste. Coordinate with the Ventura County Public Works Agency to manage hazardous waste, including household hazardous waste.

Policy 7.4: Hazardous materials spills. Coordinate with state and regional agencies to respond to hazardous materials spills.

Policy 7.5: Prohibiting hazardous materials facilities. Prohibit new hazardous materials facilities adjacent to schools or residential areas.

Policy 7.6: Enforcing regulations. Enforce regulations for the safe operations of sites that use toxic and hazardous materials, including hardening hazardous waste storage facilities against natural hazards.

Goal 8: Police Service

Adequate and effective law enforcement services that protect the long-term safety of Moorpark residents, businesses, and visitors.

Policy 8.1: Response times. Work with the Ventura County Sheriff's Office to achieve and maintain appropriate response times for all call priority levels to provide responsive police services for the safety of residents and visitors.

Policy 8.2: Staffing. Coordinate with the Ventura County Sheriff's Office to maintain optimum staffing levels for both sworn officers and civilian support staff to provide quality police services to Moorpark.

Policy 8.3: Community relations. Work with the Ventura County Sheriff's Office to maintain a dialogue with the community to improve relationships and continually explore innovative means to communicate with the public on police services.

Policy 8.4: Public Safety Services. Ensure that all neighborhoods, business districts, and other locations in the City receive an equitable and effective level of public safety services and feel safe from natural hazards, crime, vehicle hazards, and discrimination.

Fire Service

Goal 9: Fire services that effectively respond to urban and wildfire emergencies.

Policy 9.1: Fire safety services. Work with the Ventura County Fire Department to provide fire prevention, protection, and emergency preparedness services that adequately protect residents, employees, visitors, and structures from fire and fire-related emergencies.

Policy 9.2: Staffing and equipment. Coordinate with Ventura County Fire Department to ensure adequate staffing and equipment for fire protection services throughout the City to quickly respond to emergencies.

Policy 9.3: Fair share extension. Require new development to fund a fair share extension of fire services to maintain service standards, including personnel and capital improvements costs.

Figure 8. Earthquake Fault Zones

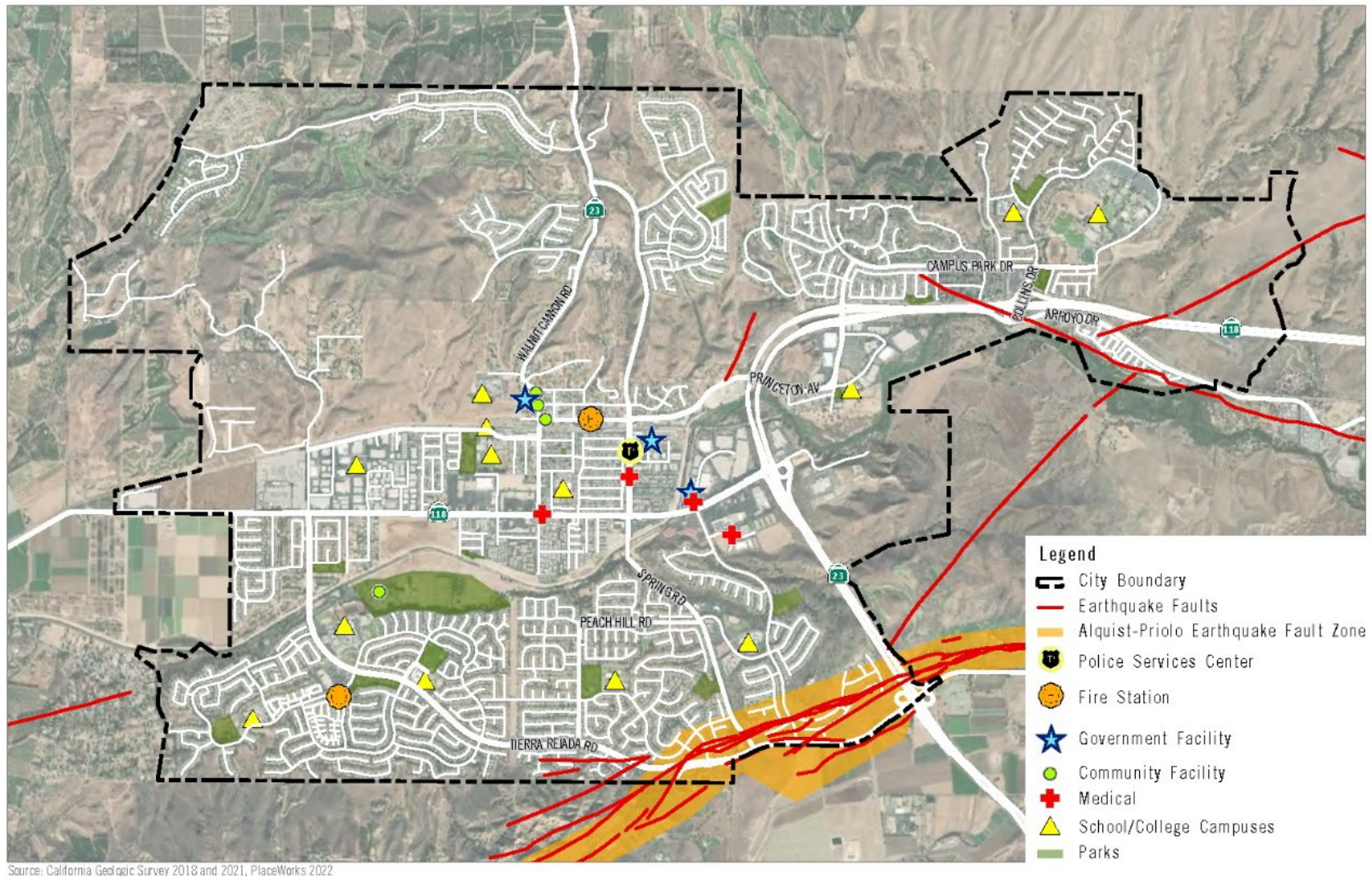


Figure 9. 100- and 500- Year Flood Zones

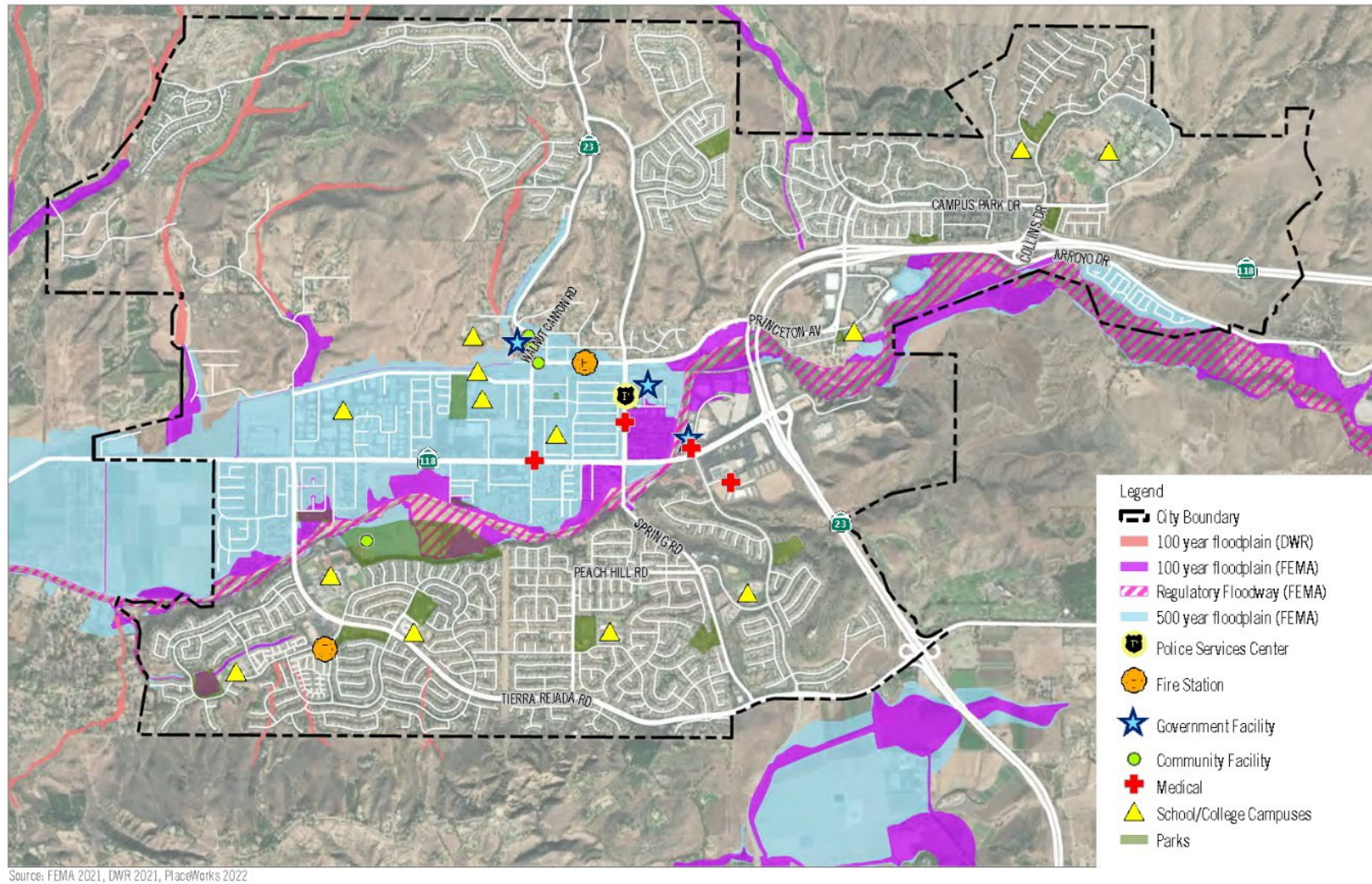


Figure 10. Very High Fire Hazard Severity Zone

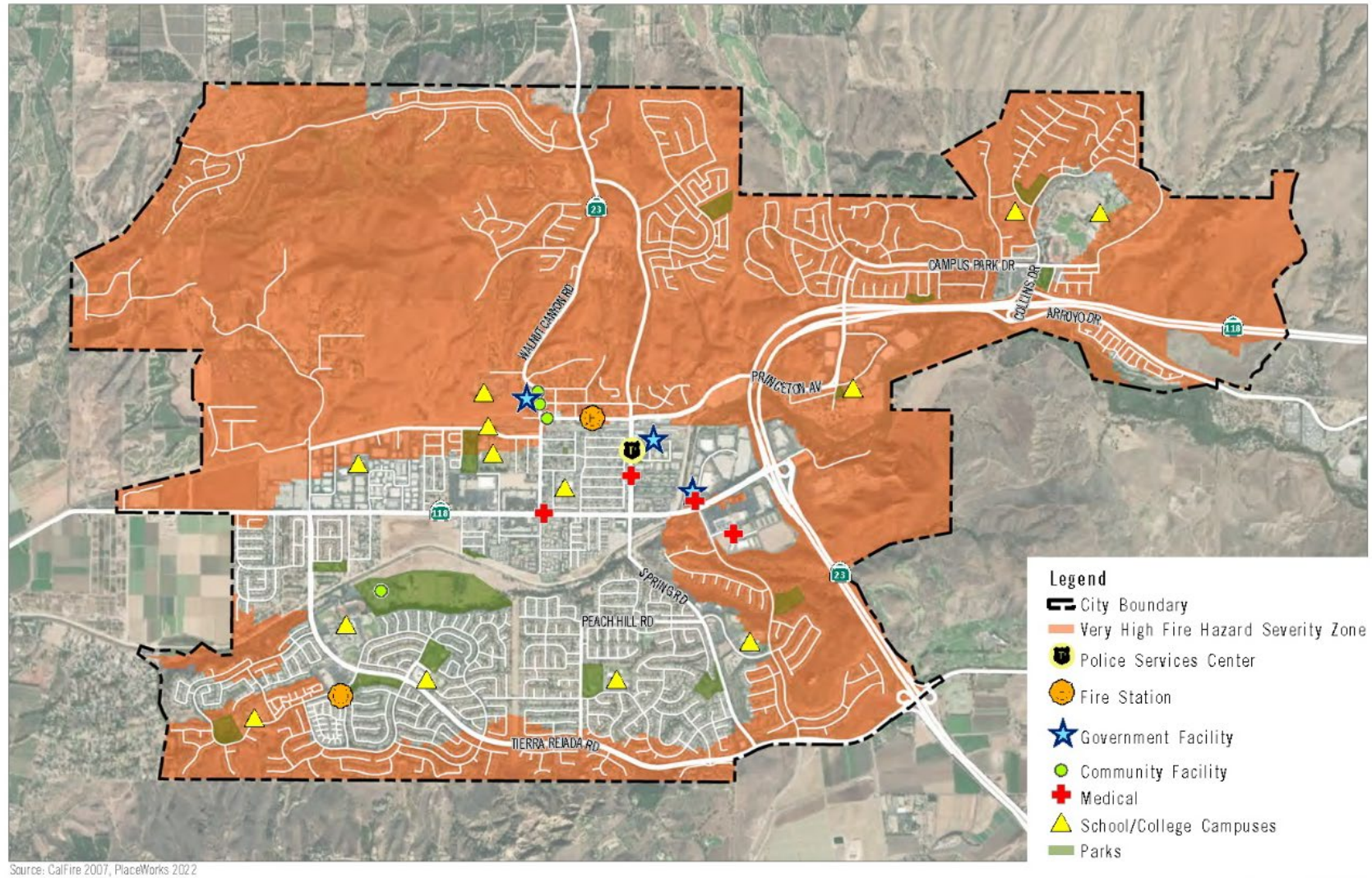


Figure 11a. Evacuation Routes

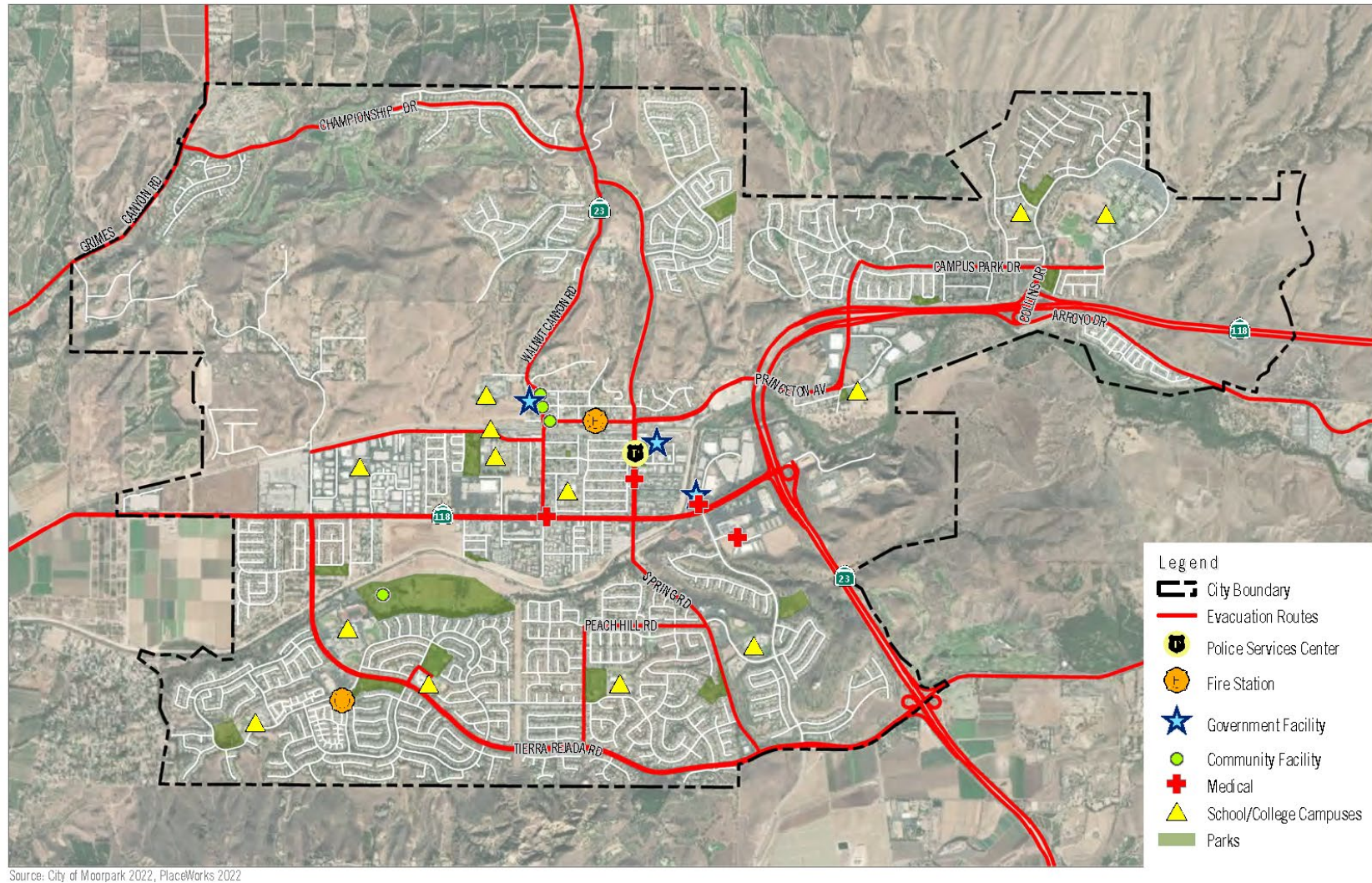
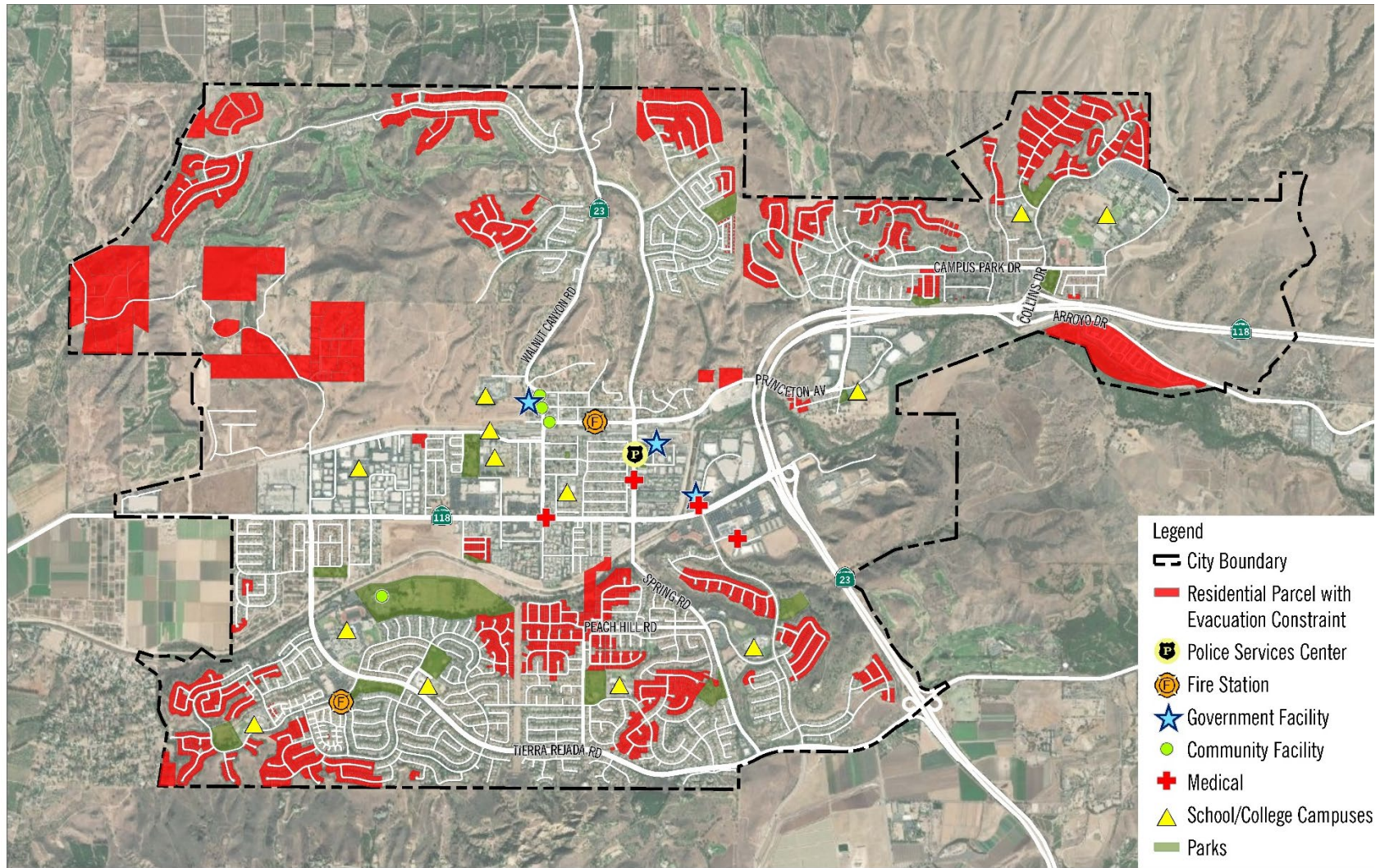


Figure 11b. Evacuation Constrained Areas



Source: City of Moorpark, PlaceWorks 2022, ESRI

Noise Element: Goals and Policies

GOAL 1: The health, safety, and general welfare of the public are protected from adverse noise impacts.

Policy 1.1: Attenuation measures. Provide attenuation measures to reduce noise impacts from non-transportation sources through the City's Noise Ordinance, which is intended to protect people from noise generated on adjacent properties.

Policy 1.2: Limit nuisance noise. Limit the impact of nuisance noise sources.

Policy 1.3: Sound design. Encourage functional and attractive building and site layout designs to mitigate excessive noise levels.

Policy 1.4: Construction noise. Encourage enforcement of noise restrictions on hours of construction activity at noise sensitive receptors, particularly in residential areas.

LAND USE COMPATIBILITY

GOAL 2: Existing and future land uses are compatible with current and projected local and regional noise conditions.

Policy 2.1: Planning for land use compatibility. Incorporate noise considerations into land use planning decisions to prevent or minimize future noise and land-use incompatibilities per the Land Use Compatibility Table (Table 1). The analysis of traffic and other noise sources shall consider future conditions at General Plan build out.

Policy 2.2: Locating noise sensitive uses. Limit or restrict new noise sensitive land uses in proximity to existing conforming noise generating uses and planned industrial areas.

Policy 2.3: Truck delivery areas. Encourage truck delivery areas to be located away from residential properties and require associated noise impacts to be mitigated per the City's Noise Ordinance.

Policy 2.4: Protecting noise sensitive uses. Protect noise sensitive land uses (such as libraries, schools, hospitals, residences, and other care facilities) from excessive, unsafe, or otherwise disruptive noise levels from adjacent land uses.

Policy 2.5: Design of roadway projects. Encourage the employment of noise attenuation measures in the design of roadway improvement projects consistent with existing and future funding.

Policy 2.6: Noise transfer. Mixed-use developments shall be designed to prevent the transfer of noise and vibration from non-residential uses by demonstrating adequate isolation of noise from the residential portion of the development.

STATIONARY AND MOBILE NOISE SOURCES

GOAL 3: Minimize noise impacts from non-transportation-related sources, motor vehicle traffic, and railroad operations on sensitive receptors.

Policy 3.1: Transportation sources. Identify sound attenuation measures that can be applicable to transportation related noise impacts.

Policy 3.2: Stationary sources. Require stationary noise sources to limit noise to levels that do not interfere with adjacent uses.

Policy 3.3: New projects. Require new projects to contribute to the mitigation of off-site traffic noise impacts to the extent that these impacts are generated by the proposed project.

Policy 3.4: Local and regional collaboration. Collaborate with local and regional transit agencies and other jurisdictions to minimize regional rail and traffic noise and other sources of noise in the City.

Policy 3.5: State Motor Vehicle Standards. Encourage the enforcement of state motor vehicle noise standards for cars, trucks, and motorcycles through coordination with the California Highway Patrol and Moorpark Police Department.

Policy 3.6: Protection from mobile sources. Require that residential and other noise-sensitive land uses adjacent to the 118 and 23 highways, major arterials, and railroad tracks be designed to incorporate elements reducing noise exposure from these sources, including such elements as walls, berms, and landscape features.

Policy 3.7: Interior and exterior standards. Continue to enforce current interior and exterior noise standards to ensure that sensitive noise receptors are not exposed to excessive noise levels from stationary noise sources. Stationary noise sources consist of, but are not limited to, machinery, heavy equipment, fans, and air conditioning equipment.

Table 1 - Proposed Land Use and Noise Compatibility Matrix

Categories	Land Use Categories	Energy Average CNEL					
		<55	<60	<65	<70	<75	<80>
Residential	Low Density/Single Family, Duplex, Mobile Homes	A	A	B	B	C	D
	Multifamily	A	A	A/B	B	C	D
Commercial Regional, District	Hotel, Motel, Transient Lodging	A	A	A/B	B	C	D
Commercial, Retail	Commercial Retail, Bank, Restaurant, Movie Theater	A	A	A	A	B	C
Commercial, Industrial, Institutional	Office Building, Research and Development, Professional Offices, City Office Building	A	A	A	A/B	B	C/D
Commercial Recreation, Institutional Civic Center	Amphitheater, Concert Hall, Auditorium, Meeting Hall	B	B	B	B/C	C	C/D
Open Space	Golf Course, Cemeteries, Nature Centers, Wildlife Reserves, Wildlife Habitat	A	A	A	B	B	D
Industrial, Utilities	Automobile Service Station, Auto Dealership, Manufacturing, Warehousing, Wholesale, Utilities	A	A	A	A	A/B	B
Institutional General	Hospital, Church, Library, Schools, Nursing Homes	A	A	A	B	C	D
Open Space	Parks	A	A	A	B	C	D
Commercial Recreation	Children's Amusement Park, Miniature Golf Course, Go-cart track, Equestrian Center, Sports Club	A	A	A	A	B	C
Agriculture	Agriculture	A	A	A	A	B	C

Source: Moorpark General Plan Noise Element.

Zone A – Clearly Compatible: Specified land use is satisfactory, based upon the assumption that any buildings involved are of normal conventional construction without any buildings involved are of normal convention construction without any special noise insulation requirement.

Zone B – Normally Compatible: New construction or development should be undertaken only after detailed analysis of the noise reduction requirements are made and needed noise insulation features in the design are determined. Conventional construction, with closed windows and fresh air supply systems or air conditioning will normally suffice.

Zone C – Normally Incompatible: New construction or development should generally be discouraged. If new construction or development does proceed, a detailed analysis of noise reduction requirements must be made and needed noise insulation features included in the design.

Zone D – Clearly Incompatible: New construction or development should generally not be undertaken.

Figure 12. Existing Transportation CNEL Noise Levels (Northwest Quadrant)

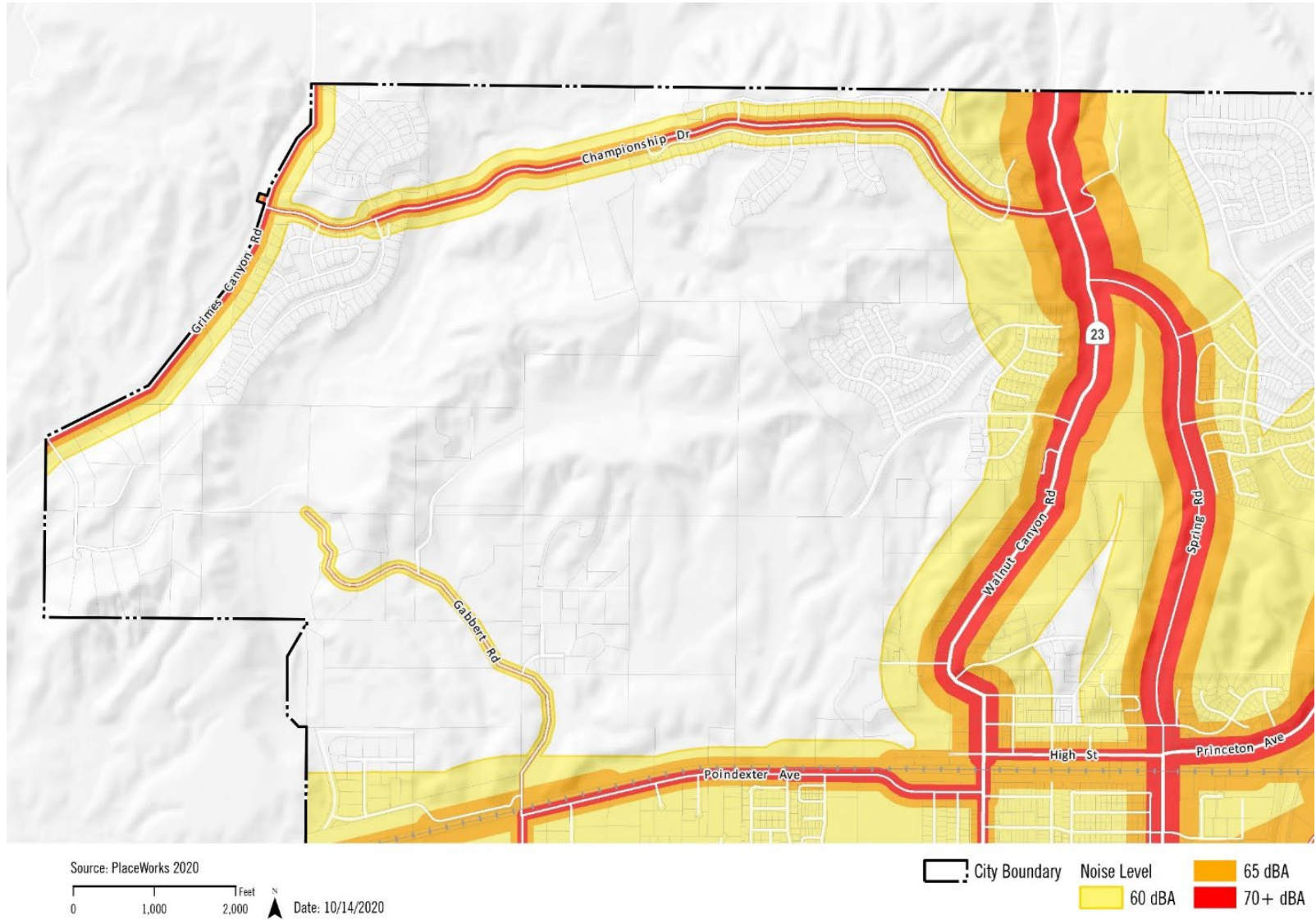


Figure 13. Existing Transportation CNEL Noise Levels (Northeast Quadrant)

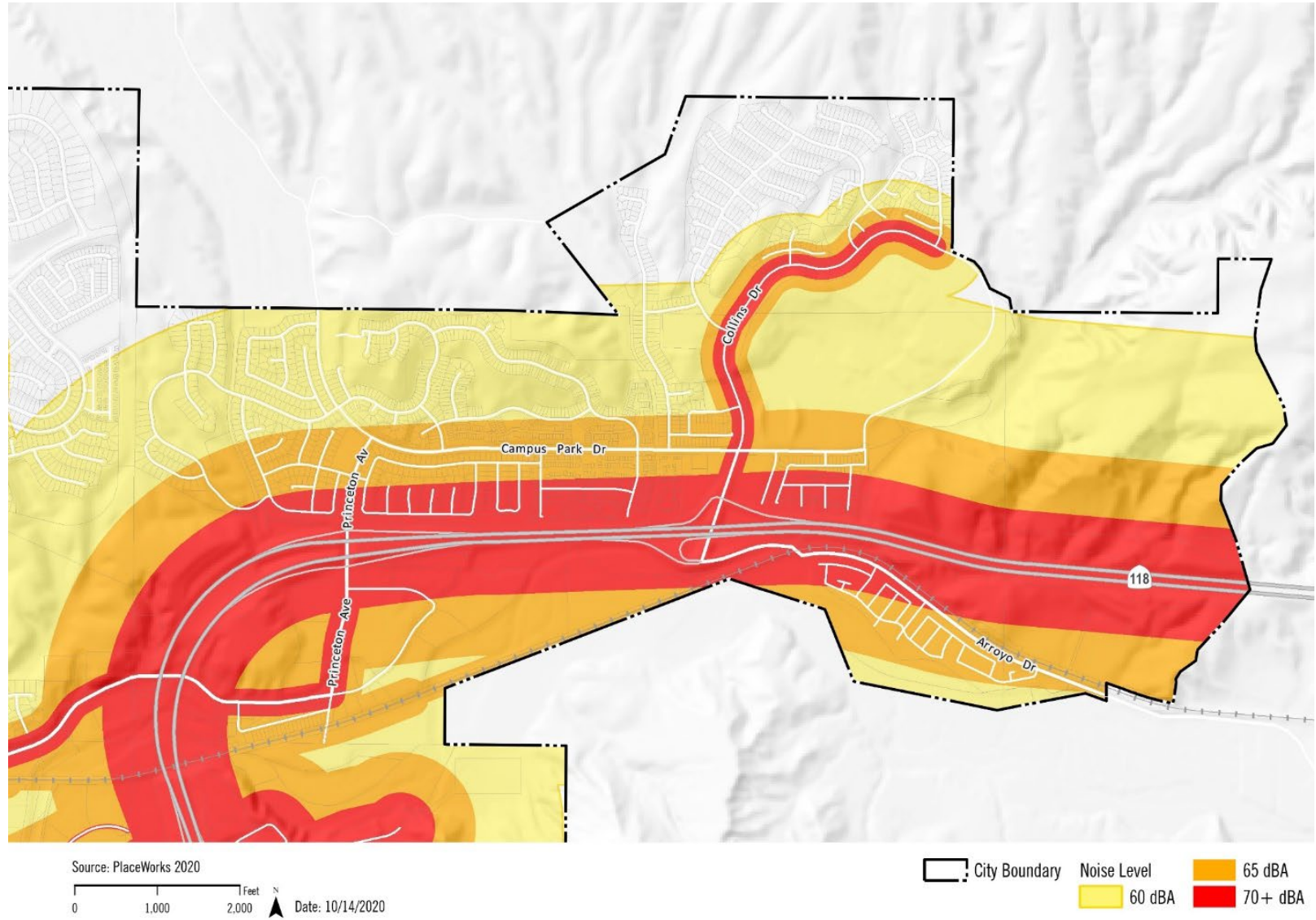


Figure 14. Existing Transportation CNEL Noise Levels (Southeast Quadrant)

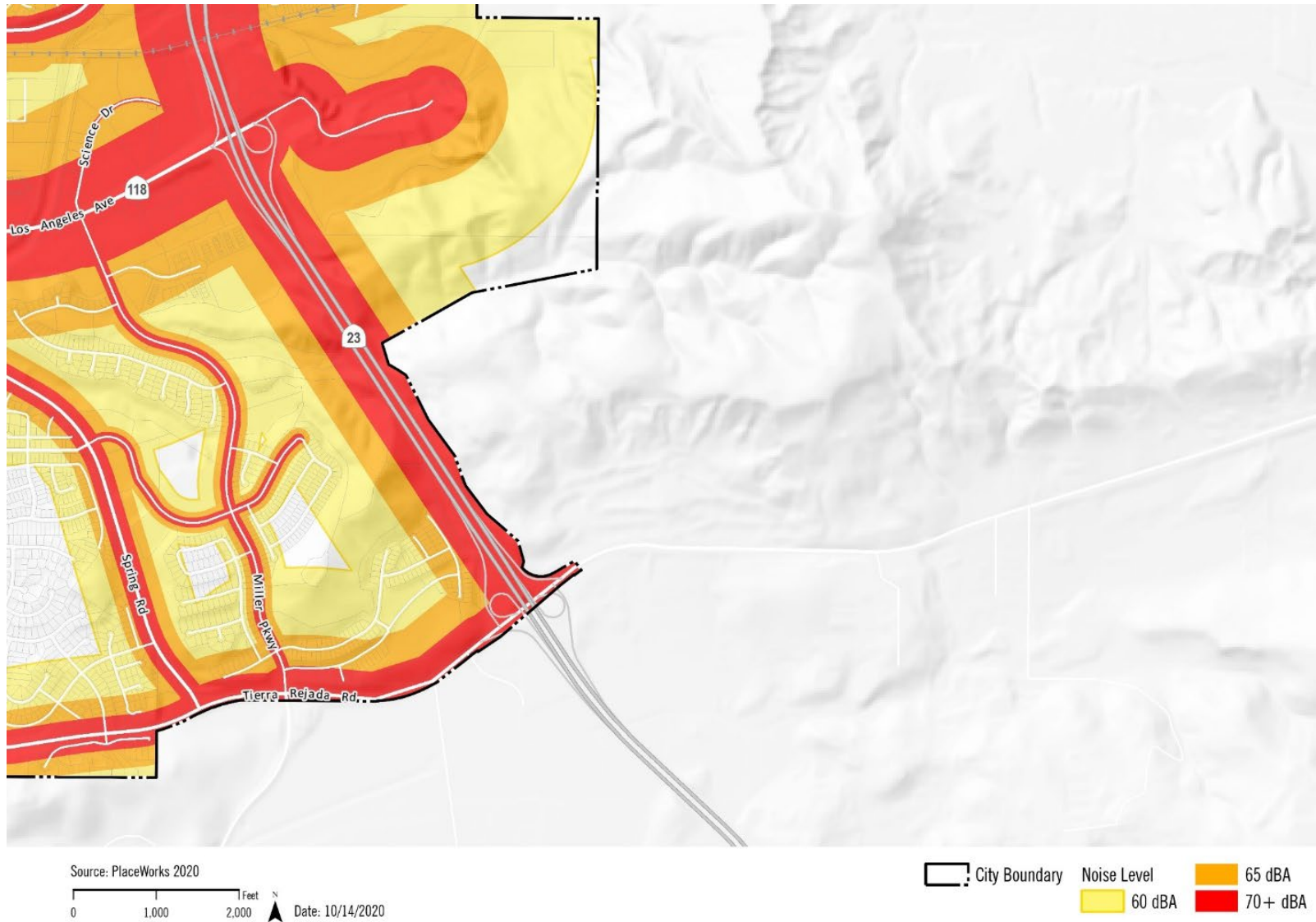


Figure 15. Existing Transportation CNEL Noise Levels (Southwest Quadrant)

